

# John Christensen

Department of Communication  
University of Connecticut  
Storrs, CT 06269

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## EDUCATION

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### University of Southern California

- PhD, Social Psychology (2011)
- MA, Social Psychology (2007)
- BA, Psychology (2003)

## POSITIONS

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- **Assistant Professor** (2012 – present)  
University of Connecticut, Department of Communication
- **Postdoc; Instructor** (2011 – 2012)  
University of Pennsylvania, Annenberg School for Communication
- **Graduate Research Assistant; Game Designer** (2008 – 2011)  
University of Southern California, Annenberg School for Communication & Journalism  
National Institutes of Health; National Institute of Mental Health  
“Development and RCT of an online video game for HIV-prevention” (\$4.1 million; PI: Miller)
- **Project Specialist; Film Producer** (2003 – 2004)  
University of Southern California, Annenberg School for Communication & Journalism  
National Institutes of Health; National Institute of Allergy and Infectious Diseases  
“Development and RCT of interactive narrative HIV-prevention videos” (\$3.6 million; PI: Miller)

## RESEARCH FELLOWSHIPS & TRAINEESHIPS

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- **American Psychological Association** (2006 – 2008)  
Predoctoral Minority Fellowship Program
- **RAND Corporation; Health Division** (2008)  
Summer Research Associate Program
- **National Institutes of Health; National Cancer Institute** (1997 – 1999)  
Laboratory of Molecular Pharmacology Intramural Research Program
- **Howard Hughes Medical Institute** (1997)  
Biomedical Research Training Program

## GRANTS & CONTRACTS

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1. **“Telehealth and Diabetes Team Care Strategies to Improve Diabetes Medication Adherence for Patients Seen at Community Health Centers”**  
 \$2,000,000  
 National Institutes of Health (NIDDKD)  
 Grant #: R01 DK 084325-05A1  
 Role: Co-Investigator  
 Principal Investigator: Garry Welch  
 Not Funded; Reviewed 2016; Resubmission in preparation
  
2. **“Reducing Racial Disparities in HIV Through the Use of Interactive Digital Media” – RENEWAL**  
 \$70,000  
 National Institutes of Health (NIMHD)  
 Extramural Loan Repayment Program for Health Disparities Research  
 Principal Investigator; Contract # 1 L60 MD008387-01  
 Funded; 2015 – 2017
  
3. **“Reducing Racial Disparities in HIV Through the Use of Interactive Digital Media”**  
 \$70,000  
 National Institutes of Health (NIMHD)  
 Extramural Loan Repayment Program for Health Disparities Research  
 Principal Investigator; Contract # 1 L60 MD008387-01  
 Funded; 2013 – 2015
  
4. **“Developing and Pilot Testing a Mobile Phone-Based HIV/STI Prevention Intervention”**  
 \$1,774,554 (Subcontract: \$105,350)  
 National Institutes of Health (NICHD)  
 Grant # R01 HD 072825-01A1  
 Role: Subcontract Principal Investigator  
 Parent Grant Principal Investigator: John Jemmott  
 Funded; 2012 – 2015
  
5. **“Cigna Digital Media Innovation Lab Program”**  
 \$4,500  
 Cigna (in partnership with the UConn Digital Media Center)  
 Role: Co-Investigator & Supervisor; Contract #: N/A  
 Funded; 2013
  
6. **“MAI Project to Evaluate Hierarchical Online and Text Messages for Black and Latino MSM”**  
 \$10,000  
 Centers for Disease Control and Prevention  
 Role: Subcontract Principle Investigator  
 Parent Grant Project Director: Sam Bozeman  
 Not Funded; Reviewed 2013

## CONSULTING

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- **Yellowbrick.me, Inc.;** 2015 – present  
Development of an online community of parents, experts, and researchers who support and help each other on the parenting journey.
- **Cigna Corporation;** 2013 – 2014  
Phase one development of a web application that communicates complexities of the US healthcare system to immigrants.
- **Olign, Inc.;** 2013 – 2014  
Development of a web-based profiling tool that provides organizational leaders with a way to visualize discrepancies between expected and actual employee performance.
- **U.S. Department of Defense, Air Force Research Laboratory; CHI Systems, Inc.;** 2005 – 2008  
Development of autonomous agents with realistic communication dynamics, personality, and emotion.

## AWARDS & HONORS

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- Ben Heilbrun Endowed Scholarship; 2011
- Society for Consumer Psychology; Diversity Travel Scholarship; 2011
- Society for Prevention Research; Minority Travel Scholarship; 2010
- Society of Behavioral Medicine; Meritorious Student Award; 2010
- USC Office of the Provost for Globalization; International Travel Award; 2010
- Society for Personality and Social Psychology; Diversity Travel Award; 2008
- Affective Computing and Intelligent Interaction; Travel Award; 2007
- American Psychological Association; Diversity Travel Award; 2006
- USC Graduate and Professional Students Senate; Travel Award; 2005

## JOURNAL ARTICLES

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1. Corsbie-Massay, C., Miller, L. C., Christensen, J. L., Appleby, P. R., Godoy, C. G., & Read, S. J. (2016). Identity conflict and sexual risk for Black and Latino YMSM. *AIDS and Behavior*, 1-9. (5 Year Impact Factor: 3.467)
2. Vanco, B. M. & Christensen, J. L. (2016). Ego depletion increases regulatory success in educational digital media environments. *Computers in Human Behavior*. (5 Year Impact Factor: 3.724)
3. Watt, J., Hamilton, M., Nowak, K., & Christensen, J. L. (2016). Serious game, serious results: A case study with evidence. *Journal of Computer Games and Communication*, 1(1), 13-25.
4. McGloin, R., Hull, K. S., & Christensen, J. L. (2016). The social implications of casual online gaming: Examining the effects of competitive setting and performance outcome on player perceptions. *Computers in Human Behavior*, 59, 173-181. (5 Year Impact Factor: 3.724)

5. Shegog, R., Brown, K., Bull, S., Christensen, J. L., Hieftje, K., Jozkowski, K. N., & Ybarra, M. L. (2015). Serious games and sexual health. *Games for Health Journal*, 4(2), 69-77. (Impact Factor: 1.321)
6. Park, M., Anderson, J. N., Christensen, J. L., Miller, L. C., Appleby, P. R., & Read, S. J. (2014). Young men's shame about their desire for other men predicts risky sex and moderates the knowledge – self-efficacy link. *Frontiers in Public Health*, 2, 183. (Impact Factor: 2.110)
7. Miller, L. C., Christensen, J. L., Pedersen, W. C., Putcha-Bhagavatula, A., & Appleby, P. R. (2013). Attachment Fertility Theory: Complex systems of mechanisms simplify sex, mating, and sexual risks. *Psychological Inquiry*, 24, 1-10. (5 Year Impact Factor: 10.771)
8. Christensen, J. L., Miller, L. C., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., Marsella, S. C., & Read, S. J. (2013). Reducing shame in a game that predicts HIV risk reduction for young adult MSM: A randomized trial delivered nationally over the web. *Journal of the International AIDS Society. Special Issue*. (Impact Factor: 6.256)
9. Forquer, H., Christensen, J. L., & Tan, A. (2013). Predicting continuance: Findings from a longitudinal study of older adults using an eHealth newsletter. *Health Communication*, 29(9), 937-946. (5 Year Impact Factor: 1.927)
10. Neamati, N., Turpin, J., Winslow, H., Christensen, J. L., Williamson, K., Orr, A. et al. (1999). Thiazolothiazepine inhibitors of HIV-1 integrase. *Journal of Medicinal Chemistry*, 42(17), 3334-3341. (5 Year Impact Factor: 5.624)
11. Hong, H., Neamati, N., Winslow, H., Christensen, J. L., Orr, A., Pommier, Y., & Milne, G. (1998). Identification of HIV-1 integrase inhibitors based on a four-point pharmacophore. *Antiviral Chemistry and Chemotherapy*, 9(6), 461-472. (Impact Factor: 1.843)
12. Neamati, N., Hong, H., Owen, J., Sunder, S., Winslow, H., Christensen, J. L. et al. (1998). Salicylhydrazine-containing inhibitors of HIV-1: Implication for a selective chelation in the integrase active site. *Journal of Medicinal Chemistry*, 41(17), 3202-3209. (5 Year Impact Factor: 5.624)

## BOOK CHAPTERS

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1. Christensen, J. L. (2015). Gaming. In A. Goldberg (Ed.), *The SAGE Encyclopedia of LGBTQ Studies*. Thousand Oaks, CA: Sage Publication.
2. Miller, L. C. & Christensen, J. L. (2014). HIV/AIDS Prevention. In T. L. Thompson and J. G. Golson (Eds.), *Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage Publications.
3. Miller, L. C., Appleby, P. R., Christensen, J. L., Godoy, C. G., Si, M., Corsbie-Massay, C., Read, S. J., Marsella, S., Anderson, A. N., & Klatt, J. (2012). Virtual interactive interventions for reducing risky sex: Adaptations, integrations, innovations. In S. M. Noar & N. G. Harrington (Eds.), *eHealth applications: Promising strategies for behavior change*. New York: Routledge.
4. Miller, L. C., Marsella, S., Dey, T., Appleby, P. R., Christensen, J. L., Klatt, J., Read, S. J. (2011). Socially Optimized Learning in Virtual Environments (SOLVE). In M. Si, D. Thue, E. Andre, J. Lester, J. Tanenbaum, & V. Zammitto (Eds.), *Interactive Storytelling*. Berlin Heidelberg: Springer-Verlag.

5. Miller, L. C., Christensen, J. L., Godoy, C. G., Appleby, P. R., Corsbie-Massay, C., & Read, S. J. (2009). Reducing risky decision-making in the virtual and in the real-world: Serious games, intelligent agents, and a SOLVE approach. In U. Ritterfeld, M. Cody, & P. Vorderer (Eds.), *Serious Games: Mechanisms and Effects*. New York: Routledge.
6. Read, S. J., Miller, L. C., Kostygina, A., Chopra, G., Christensen, J. L., Corsbie-Massay, C., Zachary, W., LeMentec, J. C., Iordanov, V., & Rosoff, A. (2008). The Personality-Enabled Architecture for Cognition (PAC). In I. Horswill, E. Hudlicka, C. Lisetti, & J. D. Velasquez (Eds.), *Emotion, Personality, and Social Behavior*. Cambridge, MA: AAAI Press/MIT Press.

## PUBLISHED ABSTRACTS

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1. Wiswell, A. S., Christensen, J. L., Miller, L. C., Appleby, P. R., & Read, S. J. (2010). Demographic and negative affective predictors of attrition in a longitudinal HIV-prevention intervention. *Annals of Behavioral Medicine*, 39, s216. **This submission was recognized as a Meritorious Paper. (5 Year Impact Factor: 4.880)**
2. Christensen, J. L., Sanford, C. P., Miller, L. C., Appleby, P. R., & Read, S. J. (2010). Negotiate condoms now or delay: What virtual self-regulatory choices in the present may tell us about self-efficacy and risk-taking in the past. *Annals of Behavioral Medicine*, 39, s17. **(5 Year Impact Factor: 4.880)**
3. Christensen, J. L., Sanford, C. P., Miller, L. C., Appleby, P. R., & Read, S. J. (2010). Condom negotiation may be easier on-line than off. *Annals of Behavioral Medicine*, 39, s86. **(5 Year Impact Factor: 4.880)**
4. Appleby, P. R., Anderson, A. N., Christensen, J. L., Miller, L. C., & Read, S. J. (2010). Relationship interdependency: Predicting protection for MSM in primary relationships. *Annals of Behavioral Medicine*, 39, s87. **(5 Year Impact Factor: 4.880)**
5. Appleby, P. R., Briano, M., Christensen, J. L., Anderson, A. N., Storholm, E. D., Ananias, D. K., Miller, L. C., & Ayala, A. (2010). The disparate roles of ethnicity and sexual orientation in predicting meth use and related beliefs and behaviors among MSM. *Annals of Behavioral Medicine*, 39, s52. **(5 Year Impact Factor: 4.880)**
6. Christensen, J. L., Appleby, P. R., Miller, L. C., Storholm, E. D., Ayala, A. (2009). Methamphetamine, sexual functioning, and sexual risk-taking: The self-regulatory motivations of MSM. *Annals of Behavioral Medicine*, 37, s40. **(5 Year Impact Factor: 4.880)**
7. Godoy, C. G., Christensen, J. L., Miller, L. C., Appleby, P. R., Corsbie-Massay, C., & Read, S. J. (2008). Guilty pleasures: Using virtual environments to reduce risk-taking. *Annals of Behavioral Medicine*, 35, s63. **(5 Year Impact Factor: 4.880)**
8. Godoy, C. G., Appleby, P. R., Miller, L. C., Christensen, J. L., Read, S. J., & Corsbie-Massay, C. (2008). Been there, done that: Virtual risk-taking and the Theory of Planned Behavior. *Annals of Behavioral Medicine*, 35, s63. **(5 Year Impact Factor: 4.880)**

## ARTICLES UNDER REVIEW

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1. Miller, L. C., Godoy, C. G., Christensen, J. L., Smith, B. J., Corsbie-Massay, C., Appleby, P. R., Marsella, S. C., Si, M., & Read, S. J. (under review). When “real-life” choices predict virtual ones: Virtual validities and why they matter. *Submitted to Psychological Science July 2016.*
2. McGloin, R., McGillicuddy, K., & Christensen, J. L. (under review). The impact of goal orientation on student technology usage in the classroom. *Submitted to Journal of Computing in Higher Education June 2016.*
3. Jeong, D. C., Miller, L. C., Christensen, J. L., Appleby, P. R., & Read, S. J. (under review). Shame predicts sexual risk-taking among MSM: Does alcohol mediate this link? *Submitted to AIDS and Behavior May 2016.*
4. Oeldorf-Hirsch, A., High, A., Christensen, J. L. (under review). Count your calories and share them: Health benefits of sharing mHealth information on social networking sites. *Submitted to Health Communication February 2016.*

## ARTICLES IN PREPARATION

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1. Christensen, J. L. & Chase, N. The effect of moral licensing on dietary behavior in a virtual grocery store simulation. *(Data Collection Completed)*
2. Christensen, J. L., White, A. M., & Vanco, B. M. Reducing the negative effects of cultivation: Evaluation of a digital media intervention for HIV/AIDS stigma. *(Data Collection Completed)*
3. Christensen, J. L., Vanco, B. M., & Nowak, K. The effect of media multitasking on stereotype-based processing of physician-rating websites. *(Data Collection Completed)*
4. Christensen, J. L., Miller, L. C., Appleby, P. R., Read, S. J., Godoy, C. G., & Corsbie-Massay, C. Socially Optimized Learning in Virtual Environments: RCT evaluating MSM HIV risk-reduction. *(Data Collection Completed)*
5. Waggoner, E. & Christensen, J. L. The moderating effect of LGBTQ television narratives on rehearsal imagined interactions and LGBTQ identity disclosure. *(Data Collection Completed)*
6. Waggoner, E. & Christensen, J. L. Longitudinal effects of television binge watching behavior. *(Data Collection Completed)*
7. Dhillon, A. & Christensen, J. L. Is privacy behavior towards Facebook Messenger App a factor of trust in Facebook? *(Data Collection Completed)*
8. Miller, L. C., Christensen, J. L., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., & Marsella, S. Six-month effects of a national web-delivered HIV prevention game for young MSM: The SOLVE-IT randomized clinical trial. *(Data Collection Completed)*

9. Anderson, J. N., Elder, K., Miller, L. C., Christensen, J. L., Appleby, P. R., & Read, S. J. MSMW differ from MSM in preference for insertive UAI: Do they also differ in self-efficacy that predicts insertive UAI? (Data Collection Completed)
10. Bennett, M. & Christensen, J. L. This is not how I imagined prison to be at all”: An examination of Orange is the New Black and public policy support. (Data Collection Completed)
11. Rainear, A. & Christensen, J. L. The Health Belief Model as an explanatory framework for climate change cultivation effects. (Data Collection Completed)
12. Borsai, A., Christensen, J. L., Miller, L. C., Appleby, P. R., & Read, S. J. Character identification as a moderator of the relationship between perceived social norms and sexual risk-reduction intentions and behavior: Findings from an eHealth interactive video intervention. (Data Collection Completed)

## CONFERENCE PROCEEDINGS AND PRESENTATIONS

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1. Talevich, J. R., Christensen, J. L., Godoy, C. G., Read, S. J., Miller, L. C., & Appleby, P. R. (2015, June). Real to me: Individual differences interact with virtual engagement to change real-world behavior. Paper presented at the International Communication Association. Fukuoka, Japan.
2. Miller, L. C., Christensen, J. L., Smith, B. J., Appleby, P. R., Marsella, S., Xue, F., Bechara, A., Lu, Z., Droutman, V., Corsbie-Massay, C., Barkley-Levenson, E., Godoy, C. G., & Read, S. J. (2015, June). SOLVE-ing (some of) stigma’s enigmas using neuroscience and games: Reducing HIV-risk for MSM. Paper presented at the International Communication Association. Fukuoka, Japan.
3. Christensen, J. L. (2015, November). The effects of a video game intervention on risky sexual behavior while under the influence of alcohol. Las Vegas, NV.
4. Christensen, J. L. (2015, November). Digital games for education and health. Paper presented at the National Communication Association. Las Vegas, NV.
5. Piantek, K. Christensen, J. L., & Hamilton, M. (2015, November). Trash talk and fan attraction: The effects of emotional expectancy, language intensity, and verbal aggressiveness in the post-game interview as a persuasive message. Paper presented at the National Communication Association. Las Vegas, NV.
6. Anderson, J. N., Elder, K., Miller, L. C., Christensen, J. L., Appleby, P. R., & Read, S. J. (2015, November). MSMW differ from MSM in preference for insertive UAI: Do they also differ in self-efficacy that predicts insertive UAI? Paper presented at the American Public Health Association. Chicago, IL.
7. Rainear, A. & Christensen, J. L. (2015, May). The Health Belief Model as an explanatory framework for climate change cultivation effects. Paper presented at the Annual Conference of the International Communication Association. San Juan, Puerto Rico.
8. Vanco, B. M. & Christensen, J. L. (2015, May). Self-regulation in multimedia learning environments: Depletion improves intellectual performance by enhancing media enjoyment. Paper presented at the Annual Conference of the International Communication Association. San Juan, Puerto Rico.

9. Watt, J., Hamilton, M., Nowak, K., & Christensen, J. L. (2015, May). Can you really teach THAT with a game? A case study with experimental results. Paper presented at the Annual Conference of the International Communication Association. San Juan, Puerto Rico.
10. White, A. M., Christensen, J. L., & Vanco, B. M. (2015, May). Reducing the negative effects of cultivation: Evaluation of a digital media intervention for HIV/AIDS stigma. Paper presented at the Annual Conference of the International Communication Association. San Juan, Puerto Rico.
11. Smith, B. J., Xue, F., Barkley-Levenson, E., Droutman, V., Appleby, P. R., Godoy, C. G., Christensen, J. L., Read, S. J., & Miller, L. C. (2015, February). Simulated sex and alcohol consumption within an fMRI scanner reflects individual differences in real-life behavior. Paper presented at the Society for Personality and Social Psychology. Long Beach, CA.
12. Miller, L. C., Christensen, J. L., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., Marsella, S., & Read, S. J. (2014, December). Six-month effects of a national web-delivered HIV Prevention game for young MSM: The SOLVE-IT randomized controlled trial. Paper presented at the 6<sup>th</sup> mHealth Summit. Washington, DC.
13. Borsari, A., Christensen, J. L., Miller, L. C., Appleby, P. R., & Read, S. J. (2014, November). Character identification as a moderator of the relationship between perceived social norms and sexual risk-reduction intentions and behavior: Findings from an eHealth interactive video intervention. Paper presented at the Annual Conference of the National Communication Association. Chicago, IL. [This submission was awarded Top Paper by NCA's Health Communication Division.](#)
14. Corsbie-Massay, C., Christensen, J. L., Godoy, C. G., Miller, L. C., Appleby, P. R., & Read, S. J. (2014, May). Health communication and the digital divide: The role of display resolution on eHealth intervention effectiveness. Paper presented at the Annual Conference of the International Communication Association. Seattle, WA.
15. Jeong, D. C., Miller, L. C., Christensen, J. L., Appleby, P. R., & Read, S. J. (2014, May). Shame predicts sexual risk-taking among MSM: Does alcohol mediate this link? Paper presented at the Annual Conference of the International Communication Association. Seattle, WA.
16. Miller, L. C., Christensen, J. L., Appleby, P. R., Read, S. J., Marsella, S., Corsbie-Massay, C., Godoy, C. G., Si, M., Anderson, J., Jeong, D. C., & Park, M. (2014, January). Socially Optimized Learning in Virtual Environments (SOLVE): Developing, evaluating, and disseminating a game HIV prevention intervention nationally over the web. Paper presented at "Innovative Use of Technology for HIV Prevention and Care: Evidence, Challenges, and the Way Forward." California Endowment. Los Angeles, CA.
17. Snyder, L. & Christensen, J. L. (2013, September). The potential for video games as a format for HIV interventions. Paper presented at the 11<sup>th</sup> International AIDS Impact Conference. Barcelona, Spain.
18. Godoy, C. G., Miller, L. C., Corsbie-Massay, C., Christensen, J. L., Appleby, P. R., & Read, S. J., (2013, December). Virtual Validity: mHealth simulation games, diagnostic indicators, and behavior change. Paper presented at the 5<sup>th</sup> mHealth Summit. Washington, DC.
19. Miller, L. C., Christensen, J. L., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., & Read, S. J. (2013, December). Can a game reduce shame? Does that predict risk-reduction for young MSM? A randomized trial delivered nationally over the web. Paper presented at the 5<sup>th</sup> mHealth Summit. Washington, DC.



20. Miller, L. C., Godoy, C. G., Corsbie-Massay, C., Rolph, M., Zhao, N., Christensen, J. L., Appleby, P. R., Read, S. J., Mei, S. (2013, March). Streaming culturally tailored interactive HIV prevention interventions for Black and Latino High Risk MSM. Poster presented at Society of Behavioral Medicine. San Francisco, CA.
21. Miller, L. C., Christensen, J. L., Appleby, P. R., Read, S. J., Godoy, C. G., & Corsbie-Massay, C., (2012, May). Socially Optimized Learning in Virtual Environments: RCT evaluating MSM HIV risk-reduction. Paper presented at the Annual Conference of the International Communication Association. Phoenix, AZ.
22. Christensen, J. L. (2012, April). Dietary restraint moderates the effect of prescriptive/proscriptive message framing on healthy food purchase decisions in a virtual grocery store. Poster presented at the Society of Behavioral Medicine. New Orleans, LA.
23. Christensen, J. L. (2012, April). The impact of message framing and post-intervention implicit affect on subsequent fruit and vegetable consumption. Poster presented at the Society of Behavioral Medicine. New Orleans, LA.
24. Christensen, J. L. (2012, April). Involvement mediates the joint effects of message framing and consideration of future consequences on dietary intentions. Poster presented at the Society of Behavioral Medicine. New Orleans, LA.
25. Zhao, N., Christensen, J. L., Miller, L. C., Read, S. J., & Appleby, P. R. (2011, August). Anxiety, avoidance, and virtual dates: The role of attachment theory in reducing risky behavior among MSM. Paper presented at the National Conference on Health Communication, Marketing, and Media. Atlanta, GA.
26. Miller, L. C., Appleby, P. R., Christensen, J. L., Marsella, S., Si, M., Read, S. J., & Anderson, A. (2011, August). SOLVE-IT: An interactive nationwide web-deliverable game for changing risky sexual behavior among YMSM. Paper presented at the National Conference on Health Communication, Marketing, and Media. Atlanta, GA.
27. Christensen, J. L. (2011, June). Shame-reduction predicts sexual risk-reduction following exposure to an interactive video intervention. Paper presented at the 17<sup>th</sup> Annual National Black Graduate Conference in Psychology. Miami, FL.
28. Christensen, J. L., Bruen, A., Kwak, E., Lai, K. Y., & Ozer, H. (2011, May). Optimizing persuasiveness by tailoring pro-environmental appeals to individual differences in narcissism. Paper presented at the Annual Conference of the International Communication Association. Boston, MA.
29. Corsbie-Massay, C., Miller, L. C., Appleby, P. R., Godoy, C. G., Christensen, J. L., & Read, S. J. (2011, May). The interaction of ethnic and gay identity for Black and Latino MSM. Paper presented at the Annual Conference of the International Communication Association. Boston, MA.
30. Appleby, P. R., Christensen, J. L., Miller, L. C., Read, S. J., & Anderson, A. N. (2011, April). Developing methamphetamine prevention appeals tailored to MSM: Beyond a one-size-fits-all approach. Paper presented at the Society of Behavioral Medicine. Washington, DC.
31. Christensen, J. L., Bruen, A., Kwak, E., Lai, K. Y., & Ozer, H. (2011, February). Tailoring pro-environmental consumer appeals to individual differences in narcissism. Poster presented at the Society for Consumer Psychology. Atlanta, GA.

32. Simpson, T. & Christensen, J. L. (2011, January). Spoonful of Sugar: Positive Affect's Beneficial Role in Behavioral Interventions. Poster presented at the Society for Personality and Social Psychology. San Antonio, TX.
33. Simpson, T. & Christensen, J. L. (2010, November). Not my Problem: Pro-environmental responsibility decreases with social proximity. Poster presented at the Behavior, Energy, & Climate Change Conference. Sacramento, CA.
34. Miller, L. C., Appleby, P. R., Christensen, J. L., Mei, S., Marsella, S., Corsbie-Massay, C., & Read, S. J. (2010, August). Reducing HIV risk nationally for young men who have sex with men: Developing SOLVE-It (Socially Optimized Learning in Virtual Environments Using Intelligent/Gaming Technologies). Poster presented at the National Conference on Health Communication, Marketing, and Media. Atlanta, GA.
35. Christensen, J. L. (2010, August). Perceived responsibility for environmental sustainability increases with reference group abstraction. Paper presented at the annual meeting of the Association of Pacific Rim Universities. Universitas Indonesia. Jakarta, Indonesia.
36. Christensen, J. L., Miller, L. C., & Appleby, P. R. (2010, June). What's to be ashamed? Reducing self-conscious negative affect predicts future decreases in sexual risk-taking. Paper presented at the 18th annual meeting of the Society for Prevention Research. Denver, CO.
37. Appleby, P. R., Miller, L. C., & Christensen, J. L. (2010, June). A SOLVE prevention intervention using interactive video: Evidence of immediate enhancement of MSM's condom use and meth avoidance intentions, beliefs, & self-efficacy. Paper presented at the Society for Prevention Research. Denver, CO.
38. Miller, L. C., Christensen, J. L., Appleby, P. R., Read, S. J., & Corsbie-Massay, C. (2010, June). Results of a SOLVE-IAV efficacy trial. Paper presented at the Society for Prevention Research. Denver, CO.
39. Christensen, J. L., Wiswell, A. S., Appleby, P. R., Miller, L. C., & Read, S. J. (2010, January). Optimizing interactive persuasive communications: How perceptions of the message source relate to risk-reduction. Poster presented at the Society for Personality and Social Psychology. Las Vegas, NV.
40. Hunger, J. M., Appleby, P. R., Christensen, J. L., Miller, L. C., & Read, S. J. (2010, January). Culture, social support, and sexual risk. Poster presented at the Society for Personality and Social Psychology. Las Vegas, NV.
41. Christensen, J. L., Miller, L. C., Appleby, P. R., Read, S. J., & Corsbie-Massay, C. (2009, November). Using virtual environments to tailor persuasive appeals: The role of gains and losses given prior decisions to seek or avoid risk. Poster presented at the annual meeting of the Society for Judgment and Decision-Making. Boston, MA.
42. Christensen, J. L., Appleby, P. R., Ananias, D. K., Miller, L. C., Corsbie-Massay, C., & Read, S. J. (2009, February). Expecting the worst: The link between risky decision-making and the perceived probability of feared future selves. Poster presented at the 10th annual meeting of the Society for Personality and Social Psychology. Tampa, FL.
43. Miller, L. C., Read, S. J., Appleby, P. R., Christensen, J. L., Corsbie-Massay, C., & Godoy, C. G. (2009, February). Socially Optimized Learning in Virtual Environments (SOLVE): Technology-enabling test-beds for theory, intervention application, and dissemination...and back again. Paper presented at 10th annual meeting of the Society for Personality and Social Psychology. Tampa, FL.

44. Godoy, C. G., Christensen, J. L., Miller, L. C., Talevich, J., Appleby, P. R., Corsbie-Massay, C., & Read, S. J. (2008, October). Inside outside: The interaction between immersive tendencies and sense of presence in changing risk-taking behavior via serious games. Paper presented at Meaningful Play. E. Lansing, MI.
45. Christensen, J. L., Miller, L. C., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., & Read, S. J. (2008, February). When it's good to feel bad: How responses to virtual environments predict real-life risk-taking. Poster presented at the Society for Personality and Social Psychology. Albuquerque, NM.
46. Read, S. J., Miller, L. C., Kostygina, A., Chopra, G., Christensen, J. L., Corsbie-Massay, C., Zachary, W., LeMentec, J., Iordanof, V., & Rosoff, A. (2007, September). Personality-enabled architecture for cognition. Poster presented at Affective Computing and Intelligent Interaction. Lisbon, Portugal.
47. Christensen, J. L., Miller, L. C., Godoy, C. G., Appleby, P. R., Corsbie-Massay, C., & Read, S. J. (2007, May). Using virtual environments to reduce real-life risk-taking: The impact of interactivity and negative affect. Poster presented at the Annenberg Workshop on Games for Learning, Development, & Change. University of Southern California. Los Angeles, CA.
48. Godoy, C. G., Appleby, P. R., Christensen, J. L., Miller, L. C., & Read, S. J. (2007, May). Measuring risk-taking in virtual environments: A new method for predicting past and future real-life risk-taking behavior. Poster presented at the Annenberg Workshop on Games for Learning, Development, & Change. University of Southern California Los Angeles, CA.
49. Christensen, J. L., Miller, L. C., Appleby, P. R., Corsbie-Massay, C., Godoy, C. G., & Read, S. J. (2007, May). Negative affective reactions to an HIV-prevention intervention: Impact on subsequent sexual risk-taking. Paper presented at the Annual Conference of the International Communication Association. San Francisco, CA.
50. Godoy, C. G., Appleby, P. R., Christensen, J. L., Miller, L. C., & Read, S. J. (2007, May). Using virtual environments to unobtrusively measure real life risk-taking: Findings and implications from a health communication perspective. Paper presented at the Annual Conference of the International Communication Association. San Francisco, CA.
51. Christensen, J. L., Appleby, P. R., & Godoy, C. G. (2006, June). Towards a coherence of multiple identities. Paper presented at the Annual Conference of the International Communication Association. Dresden, Germany.
52. Godoy, C. G., Christensen, J. L., & Appleby, P. R. (2006, June). Future directions: Improving gay and bisexual male identities through media. Paper presented at the Annual Conference of the International Communication Association. Dresden, Germany.
53. Appleby, P. R., Christensen, J. L., & Godoy, C. G. (2005, May). Planning, administrating, producing, and editing interactive video: The devil's in the details. Paper presented at the Annual Conference of the International Communication Association. New York, NY.
54. Christensen, J. L., Miller, L. C., Appleby, P. R. (2005, May). Beginning the interactive video process: Laying the groundwork before production. Paper presented at the Annual Conference of the International Communication Association. New York, NY.

## INVITED TALKS

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- Yale School of Public Health, Yale University, 2016
- Yale School of Medicine, Yale University; 2014
- Ontario HIV Treatment Network, Toronto, Canada; 2013
- Department of Psychology, University of Connecticut; 2013
- Rainbow Center, University of Connecticut; 2013
- Center for Health, Intervention, and Prevention, University of Connecticut; 2012
- Department of Communication, University of Connecticut; 2012
- Department of Psychology, University of Southern California; 2011
- Department of Communication and Journalism, University of New Mexico; 2011
- Annenberg School for Communication, University of Pennsylvania; 2011
- Department of Marketing, University of Otago, New Zealand; 2010
- Department of Psychology, University of Southern California; 2008
- RAND Corporation; 2008
- Department of Psychology, University of Southern California; 2006
- Center for HIV Identification, Prevention, and Treatment, UCLA; 2005
- Howard Hughes Medical Institute; 1998

## TEACHING

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### **University of Connecticut, Department of Communication**

- Computer-Mediated Communication (Undergraduate)
- Health Communication (Undergraduate)
- Introduction to Graduate Research (Graduate)
- Research Methods in Communication (Undergraduate)

### **University of Pennsylvania, Annenberg School for Communication**

- Health Communication in the Digital Age (Undergraduate)

### **University of Southern California, Annenberg School for Communication & Journalism**

- Quantitative Research Methods (Undergraduate)
- Quantitative Research Methods, Teaching Assistant (Graduate)
- Regression and Multivariate Research, Teaching Assistant (Graduate)

### **University of Southern California, Keck School of Medicine**

- Health Promotion and Disease Prevention Directed Research, Teaching Assistant (Undergraduate)
- Introduction to Research Apprenticeship, Teaching Assistant (Undergraduate)

## SERVICE

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### **Advising**

- Major Advisor: Bryan Vanco, Erin Waggoner
- Associate Advisor: Amna Al Abri, Maggie Bennett, Anne Borsai, Kim Embacher, Stephanie Finneran, Josh Fishlock, Jessica LaCroix, Courtney Lynch, Michelle Morin, Lulu Peng, Sara Picklesimer, Scott

Murszewski, Victoria Reid, Dana Rogers, Deya Roy, Kivy Weeks

- Directed Graduate Research Advisor (COMM 6800): Anne Borsai, Michelle Morin
- Undergraduate Advisor: Nicole Crimmins, Ricky Holtz, Laura Steel, Derek Wong
- Dissertation Defense Reader: Chris Burrows, Kyle Hull, Carolyn Lagoe, Margaret Flynn, Tao Ma, Yerina Ranjit, Melanie Savelli

### Committees

- InCHIP NEAG Grant Review Committee, UConn, 2016
- InCHIP Executive Committee, UConn, 2015-2016
- Faculty Search Committee, Department of Communication, UConn; 2013 – 2014, 2015 - 2016
- InCHIP Seed Grant Review Committee, UConn; 2014 - 2015
- Speaker Series Committee, Department of Communication, UConn; 2014 - present
- Undergraduate Program Committee, Department of Communication, UConn; 2014 - present
- Graduate Admissions Committee, Department of Communication, UConn; 2014 - present
- Graduate Open House Planning Committee, Department of Communication, UConn; 2014
- ICA Reception Planning Committee, Department of Communication, UConn; 2014
- Graduate Program Committee, Department of Communication, UConn; 2013 – present
- Textbook Adoption Committee, Department of Communication, UConn; 2013 – present

### Mentorship Activities

- Co-Chair, GLBT Alliance in Social Psychology Mentorship Event, SPSP; 2013, 2015
- Alpha Phi Academic Roundtable, UConn; 2013

### Other Service

- Course Supervisor for *Health Communication*, Dept. of Communication, UConn; 2013 – present
- Course Supervisor for *Research Methods*, Department of Communication, UConn; 2012 – 2014
- Faculty Marshal, Commencement, UConn; 2013, 2014

### Reviewing

- Basic and Applied Social Psychology
- Games for Health Journal
- Health Education & Behavior
- International Journal of Communication
- Journalism and Mass Media Quarterly
- Substance Use and Misuse
- The Paulinian Compass

### Media Appearances

- “Yellowbrick: A Connecticut-based online resource for moms and dads” on Fox 61  
<http://fox61.com/2016/06/06/yellowbrick-me-a-connecticut-based-online-resource-for-moms-and-dads/>
- “West Hartford Father Starts Parenting Advice Website” in Hartford Courant  
<http://www.courant.com/features/hc-new-parenting-website-20160603-story.html>

- “Yellowbrick.me Launches a Parenting and Caregiver Online Community” on Forward Geek  
<http://www.forwardgeek.com/article/Yellowbrickme-Launches-A-Parenting-and-Caregiver-Online-Community-20151020-page2>
- “Parenting Advice Website Emerges in West Hartford Community” on We-Ha.com  
<http://we-ha.com/parenting-advice-website-emerges-in-west-hartford-community/>
- “Yellowbrick.me Connects Parents and Researchers” in The Gatekeeper, The official eNewsletter of NCA’s Mass Communication Division  
<http://www.ncamass.org/gk/15nov.shtml>
- “Gaming Safer Sex” in *UConn Today*; 2014  
<http://today.uconn.edu/blog/2014/12/gaming-safer-sex/>
- “Video Games and Virtual Reality: The New Academic Sensation” in *The Daily Campus*; 2014  
<http://dailycampus.com/video-games-virtual-reality-new-academic-sensation/>
- “Could pornographic video games help prevent the spread of HIV?” in *Daily Xtra*; 2014  
<http://dailyxtra.com/toronto/news/pornographic-video-games-help-prevent-the-spread-hiv>
- UConn promotional video for NCAA television broadcasts; 2013  
<http://www.youtube.com/watch?v=p13MFrdW20Q>
- YouTube Interview for Ontario HIV Treatment Network; 2013  
<http://www.youtube.com/watch?v=3NFXudtxjk&feature=c4-overview&list=UU0uMzNZ2g10-6uLpTDOVnWA>
- “OHTN conference celebrates advances in HIV research, identifies gaps” in *Daily Xtra*; 2013  
<http://dailyxtra.com/ottawa/news/ohtn-conference-celebrates-advances-in-hiv-research-identifies-gaps>
- “Expert in Interactive Digital Media Joins UConn Faculty” in *UConn Today*; 2012  
<http://today.uconn.edu/blog/2012/10/expert-in-interactive-digital-media-joins-uconn-faculty/>
- “USC students creating gay video game” in *The Gay Gamer*; 2009  
<http://www.thegaygamer.com/2009/06/usc-students-creating-gay-video-game.html>