

Sara Picklesimer

Curriculum Vitae

University of Connecticut
Department of Communication
337 Mansfield Road, Unit 1259
Storrs, CT 06269-1259

859.380.5441
sara.picklesimer@uconn.edu

EDUCATION

Ph.D., Communication. Nonverbal Communication and Health. Expected August, 2015
University of Connecticut, Storrs, CT

Dissertation: Know Your Feelings and Desires: Targeted
Emotional Education as a Vehicle for Improving
Current Safe Sex Health Messages

M.A., Communication. Communication. December, 2010
University of Louisville, Louisville, KY

Thesis: Gender Role Stereotypes in Advertising: A Test of the
Match-Up Hypothesis on Advertising Effectiveness

B.S., Communication. Communication. December, 2007
University of Louisville, Louisville, KY

RESEARCH INTERESTS

- Impact of emotion on decision-making
- Use of emotional education in health messages
- Influence of attachment on proneness to emotional experiences
- Role of emotional education in persuasion

AREAS OF TEACHING

- Quantitative research methods
- Interpersonal and group communication
- Gender and communication
- Writing intensive courses

RESEARCH PROJECTS & PAPERS

Picklesimer, S. (2015). Examining the impact of valenced messages and normative expertise in emotional education safe sex interventions. Paper to be presented at the International Communication Association Conference, San Juan, Puerto Rico. May 2015.

Picklesimer, S. (2014). It's just the way I was raised: The role of attachment in experiences of shame and guilt. Paper presented at the National Communication Association Conference, Chicago, IL. November, 2014.

Picklesimer, S. & Hull, K. (2014). Warning! Explicit content: The persuasive effects of profanity on evaluations of message, source, and topic. Paper presented at the International Communication Association Conference, Seattle, WA. May, 2014.

Al-Abri, A., Borsai, A., & Picklesimer, S. (2014). Emotional influences on news processing: The effects of pride and shame on attention. Poster presented at the International Communication Association Conference, Seattle, WA. May, 2014.

Jallete, G., Picklesimer, S., Stifano, S., Clark, M., Morales, K. (2013). TEEM-work: Fostering competition across universities through the creation of Targeted Emotional Education Modules. Panel presentation at the Northeast Media Literacy Conference, University of Connecticut, Storrs, CT. April, 2013.

Picklesimer, S. (2012). 'There's no crying in baseball!': Gender differences in sports fans' emotional regulation. Paper presented at the Women and Society Conference, Marist College, Poughkeepsie, NY. October, 2012.

Picklesimer, S. & Sohn, S. (2011). Gender role stereotypes in advertising: A test of the match-up hypothesis on advertising effectiveness. Paper presented at the National Communication Association Conference, New Orleans, LA. November, 2011.

TEACHING EXPERIENCE

University of Connecticut, Department of Communication – Graduate Assistant

Instructor-of-Record:

Interpersonal Communication	Summer 2015
Gender and Communication	Spring 2015
Small Group Communication	Fall 2014 – Spring 2015
Research Methods in Communication	Fall 2012 – Summer 2014
Honors Research Methods	Spring 2015

Teaching Assistant:

The Process of Communication (Basic Course)	Fall 2011 – Spring 2012
---	-------------------------

University of Louisville, Department of Communication – Graduate Assistant

Instructor-of-Record:

Gender and Communication	Fall 2010 – Spring 2011
Introduction to Public Speaking	Fall 2010 – Summer 2011
Honors Public Speaking	Spring 2011

Teaching Assistant:

Introduction to Public Speaking	Fall 2009 – Spring 2010
---------------------------------	-------------------------

AWARDS & HONORS

UCONN Dean's Graduate Fellowship in Social Sciences

Funding provided for outstanding graduate research. College of Liberal Arts and Sciences, 2014.

UCONN Department of Communication Graduate Fellowship Awards

Funding provided for research presentations and attendance at international, national, and regional conferences. 2013-2014.

Department of Communication Outstanding Graduate Student Award

Award received for demonstrated academic excellence. University of Louisville, 2010.

ACADEMIC SERVICE & PROFESSIONAL EXPERIENCE

Assistant Editor: *Communication Studies*.

Fall 2015 – present

- Processed and reviewed incoming manuscripts
- Coordinated submissions and reviewer assignments with Editor
- Corresponded with reviewers to ensure operation of regional journal

President: Communication Graduate Student Association.

Spring 2013 – Spring 2015

University of Connecticut, Department of Communication.

- Developed a weekly communication system to keep graduate students connected
- Helped design and manage organization's website and social media platforms
- Organized and facilitated diverse fundraising events
- Assisted graduate student cohort in academic and professional development
- Planned professional and social events for graduate students and faculty with emphasis on career and community development
- Led and assisted selected graduate student orientation events

Graduate Student Recruitment

Fall 2013 – present

- Acted as point of contact for several prospective graduate students
- Met with individual prospective and incoming graduate students to improve their understanding of graduate program and university environment
- Led informational sessions during graduate student campus visits

Academic Advisor

Summer 2012

University of Connecticut, College of Liberal Arts and Sciences.

- Reviewed curriculum plans and course requirements for undergraduate students
- Provided incoming students with overview of course structure at the university
- Offered guidance to students in finding their academic interests
- Coordinated advising efforts with a team of 10+ fellow advisors