The Importance of Being Prosocial

Tuesday, October 6

12:30-1:45 PM

Konover Auditorium,

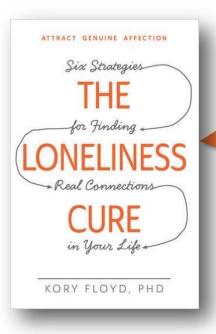
Dodd Research Center

pro-so-cial

/proˈsoSHəl/

adjective PSYCHOLOGY

relating to or denoting behavior that is positive, helpful, and intended to promote social acceptance and friendship.



Author of

This presentation explains the connection between interpersonal communication and the health of individuals and relationships. Dr. Kory Floyd of the University of Arizona has spent nearly two decades exploring how prosocial communication, such as the expression of affection, benefits physical and mental health and the quality of close relationships. He will describe how positive, intimate communication contributes to personal and interpersonal wellness and how individuals can use this information to maximize well-being in their own lives and relationships.

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