WHAT’S INSIDE

FACULTY PROFILES

2ND ANNUAL PUBLIC SPEAKING COMPETITION

COMMUNICATION BY THE NUMBERS

MARTIN HORN AWARD WINNER

University of Connecticut
College of Liberal Arts and Sciences
Department of Communication
337 Mansfield Rd. Unit #1259
Storrs, CT 06269
A message from the 2014-2015 Communication Society President, Brooke Hirsheimer:

Dear Readers,

As the 2015 Spring semester comes to a close, it’s has been a year of great accomplishment for the UConn Communication Society. Amongst the multitudes of guest speakers, professional workshops, and networking field trips, I could not be more proud of the Society’s members. Thank you to those who have diligently dedicated yourselves to this year’s opportunities and good luck to our graduating seniors! Keep in touch!

With the release of the 3rd edition of The Communicator, I would like to remind the reader of the purpose of the document and the reason The Communication Society takes such pride in its annual production. Through this newsletter, we strive to create a document that connects undergraduate students, graduate students, departmental faculty and staff, as well as alumni.

The Communication Society acknowledges the invaluable resources available to us here at UConn. We appreciate the network of faculty, staff and alumni that foster our success. Therefore, we present to you a collection of faculty profiles, academic achievements, alumni features, and student-run productions.

Enjoy,

Brooke Hirsheimer ‘16
Brooke.Hirsheimer@uconn.edu
Communication Society President
contents

1 letters & awards [messages from faculty in the Communication Department and awards granted this year]

5 meet our new staff and faculty

7 2015 faculty profiles [an overview of faculty achievements from the 2014-2015 academic year]

9 communication on campus

11 then & now [an overview of technologies and the struggles they have created for uconn students over the years]

13 communication by the numbers

14 a visit with uconn graduate greg economou

15 uconn’s second annual public speaking competition
Dear Readers,

Welcome to the third annual edition of “The Communicator.” It has been another busy year for the Communication department and inside this year’s edition you will get a chance to read the stories from this past year as told by our own Communication Society students!

As the advisor to Communication Society for almost four years, I have to say that this was by far our most successful. Throughout the year my role as a professor allows me to have a variety of interactions with our students, yet, I often cherish the interactions I have with the members of the Communication Society the most. This year’s membership was both unique and diverse, however, they had an important commonality, a desire to learn by doing! I would like to thank the members of the Communication Society for their efforts throughout the year; their influence has been felt across the campus, as you will read in this year’s newsletter.

As another academic year comes to a close, I am reminded of how important it is for our students to gain valuable experiences outside of the classroom as they prepare for their futures. I would like to invite all of our alumni readers to stay in touch with us and we would be happy to welcome you back on campus anytime! We hope that we can continue to grow our alumni relations and we are always looking to share your success stories with our current students.

After a long winter here in Storrs, the warmer days of summer are quickly approaching. I wish all of our readers the very best. I hope you all have a fun and safe summer and we look forward to seeing you back on campus in the fall!

GO HUSKIES!

Rory McGloin, Ph.D ‘11
rory.mcgloin@uconn.edu
Communication Society Faculty Advisor
A Letter from the Communication Department Head

I would like to say a special thank you to the Communication Society and their faculty advisor, Rory McGloin for their work this year, particularly the public speaking competition and this wonderful newsletter.

This has been another year of great change for us in the Communication Department. We now have two advisors dedicated to advising our Communication students, and continue to enhance our advising and curriculum for undergraduates. This year we will have 228 students graduate with a degree in Communication, and an estimated 100 students will participate in our internship program with placements including CT Public Broadcasting network, ESPN, NBC CT, Traveler’s Golf Championship, IMG and Hearst Corporation. We have also completely updated our website and our Facebook page, so please be sure to connect with us and stay in touch.

We are grateful for the alumni, who help support us. We hope you will consider providing support, which may be used for undergraduate scholarships, graduate fellowships, and for special activities such as the next public speaking competition, seminars, and educational opportunities for students.

A special congratulations to the class of 2015. We are so proud of you and know you will do great things.

Kristine Nowak, PhD
Kristine.Nowak@uconn.edu
Department Head
Department of Communication
Q: How has being involved with the Golden Key Society and Sigma Alpha Lambda shaped your experience here at UConn?
A: Being involved in these honor societies has allowed me to connect with students who value education as much as I do. Additionally, being a member of these organizations has maintained that sense of personal competition in me. Being a member of these organizations is a constant reminder to push myself farther and study longer, because it does pay off in the end.

Q: What has been your proudest moment as a student at UConn thus far?
A: My proudest moment at UConn was entering my research paper to the NCA this semester. Working with Doctoral student Joshua Fishlock on my research paper about gender stereotyping in advertisements was one of the highlights of my career at UConn. Having my work go beyond the university, and even the department just felt like an accomplishment in itself.

Q: What career goals do you hope to accomplish down the road?
A: I think the million-dollar question, as a final semester senior, is what will your first real job be? As a college graduate with passion for communication, my overall goal is to find a job where I can both apply my skillset from the UConn but continue to truly learn about the industry at the same time. I know I have a lot more to learn and I am absolutely ready to do so!

Q: What advice can you give to students pursuing Communication?
A: My best advice for students pursuing a degree in communication is to not waste a single second, always practice your craft. Whether you are interested in the theoretical aspects of communication or the more applied side of the major, use the skills that you are taught in your coursework in the real world during actual interactions. I am a true believer that passion gets you through studying for exams and making an endless amount of flashcards just to memorize a few theories. If you love what you are studying the work somehow, stops being work.
Since I have been at UConn I have served a number of roles. Overall, I feel as though I have benefitted from a diverse array of experiences. I have instructed students from the basics, all the way to the competencies that the University requires. Teaching a wide array of courses is taxing as a graduate student, but I am thankful for the opportunity and that the Communication faculty have faith in my abilities. Teaching is a skill that takes time to develop and in that respect, I have been very fortunate.

My advice to future graduate teachers is simple:

Teaching is one of the most difficult and rewarding experiences you will ever encounter. It is a skill that takes a lifetime to develop, yet your students will expect excellence whether it is your first day or your last. Being a teacher requires you to be an expert, a translator, an advisor, a motivator, an advocate, an honest critic, and more often than not, a friend. You might ask, “how can I possibly be all of those?!?” Well, my answer always has been and always will be, caring. If you care for the well-being of your students, you will strive to be an expert, you will find ways to make the most complex ideas seem intuitive, you will advise them to the best of your abilities, you will go to great lengths to motivate them, you will advocate for them in their times of struggle, you will uncover their flaws and point them to a path of improvement, and finally, you will be the person they can always rely on for a friendly chat. If you genuinely care, I assure you, all of these things will take care of themselves.

Teaching is not a job, it is a privilege. The more privileged you feel to be there, the more both you and your students will succeed. So, if you are considering venturing down this path, I encourage you to do so. It might not be the easiest path, but the good ones usually aren’t.
Shelby Ballard

Shelby Ballard joined the Department of Communication in May 2014. Ballard earned her Bachelor of Arts in Communication and Master of Arts in Higher Education Administration from the University of Louisville. Ballard is now pursuing an Ed.D. in Educational Leadership from the University of Hartford. After earning this degree, Shelby aspires to become a faculty member in education leadership or a dean.

Ballard always knew she wanted to work in Higher Education. Being an Academic Advisor allows her to fulfill both her interests of working in a university setting and with students.

As an Academic Advisor, Ballard advises undergraduate Communication majors, Communication minors, and pre-Communication students. Her position also includes meeting with students interested in the Communication program. It is Ballard’s duty to be aware of academic policy and procedures, course information and Communication requirements.

Working with students, faculty members, other offices at UConn and regional campuses keeps Ballard on her toes and gives her the opportunity to meet new people.

“The best way to find out what you want as a career is to do as many internships possible.”

Kathryn D’Antonio

Kathryn became an advisor in COMM in August 2014 and has been working at UConn for almost five years. D’Antonio received her Bachelor in Arts from Eastern Connecticut State University. She went on to earn her Master of Arts in Women’s, Gender and Sexuality studies from Southern Connecticut State University.

Along with being an Academic Advisor at UConn, Kathryn also teaches a class at Eastern Connecticut State University. D’Antonio’s favorite aspect of her graduate assistantship was working with students to plan out their course and career goals. Working as an advisor and a teacher allows Kathryn to fulfill the best of both worlds.

There have been many proud moments of D’Antonio’s career, but the most memorable moment thus far has been getting a phone call from a former student’s grandmother. The former student recently obtained a new job opportunity and the grandmother called to thank Kathryn. D’Antonio had received an E-Mail from her former student about the job, but getting an actual phone call was a unique experience.
Tessa Cugno joined the Department of Communication as Program Assistant in October 2014. She is a recent graduate from the University of Rhode Island where she earned her Bachelor of Arts in Communication Studies.

During her time at URI, Cugno was the Student Director of the internship program. She loved working with other students and discovered that she enjoyed working on a college campus.

As Program Assistant, Tessa mainly works with Graduate Students and undergraduates who are part of the student staff. Her job entails handling documents for students, getting their travel reimbursements and printing papers for them.

Cugno enjoys working at UConn because she works with great people and is proud to be a Husky. Since she was recently a student herself, Cugno’s favorite part of her job is talking with students and hearing about their own college experiences.

Tessa Cugno

Professor Lachlan has published his research in numerous journals. He also includes research in the classroom. He often has his students take the specifics from the studies he conducts and speculates about how findings might vary due to what may be newsworthy at the time.

This semester Professor Lachlan is teaching the Psychological Effects of Mass Media and a Graduate Seminar for Crisis and Risk Communication. He decided to come to UConn because our Communication department is strong and successful in research, graduate programs and undergraduate programs.

Kenneth Lachlan

Professor Kenneth Lachlan began his journey in the field of Communication at Wake Forest University. He intended to pursue journalism, but realized that he was fascinated by the ways in which people process and respond to mediated information. After earning a Bachelor in Communication and Sociology, his next step was grad school. He studied Mass Communication at Bowling Green and earned his PhD from Michigan State.

Lachlan started his career as a mainline media effects researcher in which he looked at attitudinal and behavioral changes that result from exposure to media. His research took place in many locations, but one that stood out was in Houston Texas. In Houston, Lachlan gathered research from victims who lost their homes in Hurricane Katrina.

Professor Lachlan has published his research in numerous journals. He also includes research in the classroom. He often has his students take the specifics from the studies he conducts and speculates about how findings might vary due to what may be newsworthy at the time.

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ARTICLE BY GRACE GAGNON GRACE.GAGNON@UCONN.EDU
**Anne Oledorf-Hirsch** and colleagues have launched a few new projects in the Human-Computer Interaction lab. One of these is on mobile health apps and support received for sharing diet and fitness activities with social networks. The other investigates the technology choices individuals make in disclosing personal information. Recently some of her research on the effects of sharing news stories on Facebook was published online in Computers in Human Behavior. Ms. Oledorf-Hirsch also conducted a follow-up study with other colleagues on the credibility of news on Twitter, which will be submitted for publication soon.

**Arthur VanLear** has been editing a book for Sage Publications entitled Researching Communication Interaction Behavior: A sourcebook of methods and measures with Daniel Canary. In addition to being the lead editor, he has written two chapters for the book, one on methods of data analysis, and one about his Relational Linking System, a system for coding relational interaction. He also wrote a chapter on time-series analyses for the Encyclopedia of Interpersonal Communication. He also continues to do research on communication in addition to recovery and other aspects of relational communication.

**Carolyn Lin** published five peer-reviewed journal articles, addressing the effects of social media on interpersonal relationships and food safety as well as adolescent substance abuse and college students’ alcohol prevention strategies. She published two book chapters discussing the influence of social media on entertainment and the global digital divide. Having placed two journal articles and three book chapters in press, she presented eight competitively selected conference papers. She gave a conference keynote speech and two seminars overseas on social movements, health informatics and audience analytics in the digital environment. Furthermore, she received funding for two projects from the National Science Foundation.

**Kristine L. Nowak** continued her service this year as department head while continuing to and do research about how the perception of online images and avatars influence identification and self-concept as well as person and message perception. She is also working on some projects to examine the effect of multitasking and constant connectivity on learning, grade point average, and relationship development. Dr. Nowak is teaching Communication 1300 Introduction to Mass Media, which allows her an opportunity to get to know many of the program’s newest majors and teach about media literacy. Dr. Nowak had three articles about the influence of online images on person perception published in 2014, and had four conference presentations at international conferences, one of which focused on multitasking and academic performance and was given a top paper award. She is finishing up a project on how sexism influences perceptions of messages and is working on projects testing perceptions of obesity, racism, and global climate change. She is looking forward to reporting results from those projects soon.

**David Atkin** authored articles in 2014 addressing media influences on perceptions of entrepreneurship (JOCMR), the evolution of political discussion networks in “Third Places” (Newspaper Research Journal) and the effect of humor appeals on attitudes towards marginalized groups (International Journal of Intercultural Communication). He also coauthored articles with doctoral advisees addressing use of circumvention tools to bypass online censorship (New Media & Society), antecedents of photo-messaging (Computers in Human Behavior (CIHB)), and personality influences on uses of social media (CIHB) as well as traditional media (AJOC). He is working on a grant project to assess online support modalities for Buprenorphine users.
Ken Lachlan joined UConn in January 2015, having previously served as Founding Chair of the Communication Department at the University of Massachusetts Boston. At UMB he oversaw a department which grew from 0 to over 300 undergraduate majors over the course of the year. He also published numerous articles and chapters on the effects of crisis and risk communication, and served on the editorial boards of Communication Studies, Communication Quarterly, Communication Studies, and Media Psychology.

Mark Hamilton published an article on image features that activate archetypes and another article on relative age in school on popularity. He also published a chapter on the impact of types of stress on mental health, verbal aggression, and assault. He published three additional chapters in the Encyclopedia of Health Communication and the Encyclopedia of Interpersonal Communication. Dr. Hamilton presented two papers at the National Communication Association conference in Chicago, two papers at the International Communication Association conference in Seattle, and two papers at the International Conference on Language and Social Psychology in Honolulu.

Michael Miller recently completed two book chapters with Dr. Ross Buck, “Measuring Responses to Nonverbal Social Signals: Research on Affect Receiving Ability” and “Universalities of Emotions”. In addition, Michael has several projects underway focused on how physical touch is used globally, the nature and origins of friendship, and how emotions are communicated in organizations between supervisors and subordinates.

Rory McGloin published articles in multiple journals this past year including; Journal of Communication, Media Psychology, and Societies. Dr. McGloin also presented two research papers this year at the annual National Communication Conference in Chicago, IL this past fall and another three papers at the annual International Communication Conference in San Juan, Puerto Rico this spring. Rory is currently working on multiple research projects including a study that examines the use of technology in the classroom and another project that is examining how sports fans react and comment on high profile news stories. In addition to this, Rory is working with graduate students to begin a new line of research that will examine the impact of technology on individuals’ exercise motivations and outcomes. Rory continues to serve his department as the Director of Undergraduate Studies and was elected this past fall to serve another 3-year term in this position. Rory also continues to serve as the advisor to the Communication Society and they are working together to host UConn’s second annual public speaking competition this April.

Ross Buck is using his latest book, Emotion; A Biosocial Synthesis, in his Motivation and Emotion courses. Additionally, Dr. Buck will attended the Society for Affective Science conference in Oakland, CA; and the International Society for Research on Emotions conference in Geneva, Switzerland. At the University of Connecticut Dr. Buck serves as the Communication Department’s Research Practicum Coordinator and runs The Emotion Communication Research Laboratory.

Saraswathi Bellur published research that was presented in the Top Paper Panel of the Human Communication and Technology Division of the National Communication Association conference in Chicago in November 2014. The paper, co-authored with Dr. Kristine Nowak and Kyle Hull, dealt with the effect of in-class multitasking on students’ academic performance. She also had the opportunity to collaborate with Dr. Nowak, Dr. Hamilton and Kyle Hull on a paper that explores the role of virtual embodiments on viewer evaluation of online messages. This paper has been accepted for presentation at the International Communication Association conference in Puerto Rico, in May 2015. They look forward to pursuing these collaborations and work on additional projects in the upcoming year!

Stephen Stifano transitioned from a position at the University of Rhode Island this past fall, and has since worked to continue his research in emotional communication in narrative media, winning his third Top Paper Award from the National Communication Association in November. Additionally, Steve presented in a panel on the use of high-speed presentations in the classroom as part of his interest in instructional design. He is currently supervising the department’s introductory COMM 1000 course and has worked hard to incorporate modern issues of media and technology into the curriculum. This spring, Steve created a podcast titled COMMPENDIUM where he sits down with scholars and practitioners and discusses what attracted them to the field of communication. His current research is focused on the role of emotional education narratives in improving risky behaviors, and he is currently selecting an outlet for digital distribution of his third feature film, Belief.
Bea Angueira...
is a senior at UConn and a passionate member of UCTV. She chose to major in communication because the broadness of the major appealed to her and decided to focus on UCTV during her sophomore year. Her classes and professors have taught her how to apply what she learns in the classroom to real situations at work such. For example, mass communication marketing, advertising, public relations, and interpersonal skills have helped Bea grow as a leader. She has learned many skills from hands-on experience at UConn that will help Bea in the future. This is yet another excellent opportunity UConn has to offer for students to expand and apply their communication skills and acquire valuable experience.

Brianna Diaz...
is Assistant Director of Communications for the College of Liberal Arts and Sciences at UConn. Diaz has a plethora of responsibilities including managing the website, social media, design work, and compiling a newsletter regarding stories about alumni, research, and current students. When asked about advice for current students, Diaz suggested to focus on what you like to do but not to constrict yourself in terms of industry. If a student leaves their options open, they can work virtually anywhere because all jobs and industries require basic communication skills to thrive in them.
Trevor Morrison...

is a senior at UConn and currently the music director for WHUS radio. According to Trevor, the most important communication skills he utilizes at his job are small-group communication skills by communicating with the DJs to ensure quality control on the airwaves. Trevor’s advice to Communication students is to join media organizations on campus such as WHUS, the Daily Campus, Nutmeg Yearbook, UCTV, etc. because not only do they look good on resumes, but the experience could also open many doors. Because of his work at the radio he was able to work for a record promotion company in Manhattan over the summer. Trevor also hopes to get an internship at NPR in Washington D.C. after he graduates, a promising prospect because of the connections he was able to make while working at WHUS at UConn.

Diamond Hernandez...

is a second semester senior at UConn and a Communication and Italian double major. As a tour guide at UConn, Hernandez appreciates the importance of public speaking skills. In Comm 1100 (Public Speaking), she learned about effective speaking strategies such as not using filler words to make her seem more credible to prospective students and parents who are considering UConn. Her public relations class taught her to stay on top of new trends and ideas and use facts and information that would appeal to prospective students as part of her tours.
1960: Yelling to a co-worker over the noise of IBM’s 360 computer machine as it printed data onto green bar paper.

1972: Hiking across campus to watch the Dallas Cowboys defeat the Miami Dolphins on your friend’s colored television.

1982: The horror of bending a floppy disk as you dig through your backpack to find a pencil.

1993: Why study for an exam when you can procrastinate with the first person shooter game, Wolfenstein 3D?

1995: Scrounging up loose change at a payphone just to tell a roommate you will be late for dinner.

2004: None of your friends are online AIM so you chat up SmarterChild, the intelligent robot that will always respond.
Before you turn on your study jams, Apple wants you to download the latest version of iTunes.

You used your update on a new device only to find out the upgraded version comes out the following week.

You spill coffee on your laptop while writing an essay? Have you tried turning it off and turning it back on again?

Your fingers go numb as you track the Purple Line on your smartphone in 18 degree weather.

SafeAssign is the equivalent of having every professor in the world check over your paper for plagiarism. At least you turned in your paper at 11:59pm on the dot!

The University closes campus via campuswide text message alert system. The student body celebrates via YikYak posts.

Class of 1983:

“[my internship in communications was at a Hartford radio station writing news. I used to take the feed from the national news and type it and tape in on reel to reels. I typed up the story on some very old system that printed very large for the news anchor to read it. Right before answering this I thought about my experience with a mobile app start up a couple of years ago and how we created some geolocation ability for safety alerts and advertising. That is a very different world then when I was UCONN]” – Beth Linderstorm

ARTICLE BY BROOKE HIRSHEIMER BROOKE.HIRSHEIMER@UCONN.EDU
communication by the numbers

COMM MAJORS: **577**
- **458** in state
- **116** out of state
- **3** international

PRE-COMM STUDENTS: **230**
- **167** in state
- **61** out of state
- **2** international

COMM MINORS: **58**
Most common minors at UConn are sociology, HDFS, and business

71 students with communications majors are UConn athletes

49 students double major with communication

states and countries represented in the major

Alabama: 1 
California: 4
Florida: 3 
Illinois: 1 
Maryland: 1
Massachusetts: 5 
New Hampshire: 3
New Jersey: 11 
New York: 22 
North Carolina: 1
Ohio: 1 
Pennsylvania: 3 
Puerto Rico: 2
Rhode Island: 3 
South Carolina: 1 
Texas: 1
Virginia: 2 
Washington: 1
Wisconsin: 1

INFO GATHERED BY ALEX BACHARACH
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On a daily basis, Communication majors like myself sit in classrooms to memorize theories and study trends in human interactions. It is a unique and invaluable opportunity when individuals like Greg Economou take the time to offer students a glimpse into the professional world.

Greg is a former UConn basketball player and played during Jim Calhoun's first year of coaching. He has since taken his competitive nature and drive for excellence from the basketball courts and channeled it towards his career ambitions. Greg has worked for a number of organizations including the NBA, the Charlotte Bobcats, Madison Square Garden, and presently Dick Clark Productions in Los Angeles. He has been a speaker at MIT's Sloan Sports Analytics Conference and the Fields of Green Roundtable discussion.

During his visit to campus in February, Greg Economou joined about twelve students from the Communication Society and CLAS Student Leadership Board to discuss career networking. His two key pieces of advice to students were to be urgent and to have courage. In light of networking, Economou stated, “You know whom you need to know.” In other words, Greg encouraged students to identify the people who can most effectively guide you in your field of interest. For students breaking into Communication-based corporations, it is crucial for them to make their presence, work ethic, and skill set known to those who can potentially mentor them.

In January 2015, my plane departed from Boston and I embarked on a once in a lifetime professional development opportunity. As an undergraduate Communication major at UConn, I knew I wanted to both study abroad and maintain a Public Relations internship by the time I graduated. After exploring many study abroad opportunities, I committed to a Spring Semester Internship Abroad program in London.

Not only did this program allow me to apply myself academically in a foreign country, but also, I was placed in a Public Relations firm where I could hone my communication skills in a professional environment. While in London, I worked Mondays through Thursdays, 9am to 5pm at Dust PR, a fashion public relations firm in London. Additionally, I completed three Communication courses including Public Relations in the UK, Brand Management, and Advertising.

It was in fact challenging to balance an internship, a course load, and weekend trips to five other European countries. However, with these challenges, I was able to grow as an independent individual, a worldlier student, an international traveler, and as a Public Relations professional.

For other Communication majors like myself here at UConn, I highly recommend the Study Abroad Internship experience. While such programs may be more intensive than strictly academic programs, nothing compares to exploring the professional Communication field as it pertains to a diverse, international context.
UConn’s Second Annual Public Speaking Competition
Hosted By The UConn Communication Society
Sponsored By the UConn Department of Communication

At 7:00pm on April 13th, 2015, over four hundred students, faculty and staff filed into the Student Union Theatre to watch five contestants showcase their Public Speaking skills on the big stage. Hosted by Professor Rory McGloin and reporter for UConn Athletics, Erika Wachter, UConn’s Second Annual Public Speaking competition went off without a hitch.

This year, the competition’s theme revolved around the role of technology in education. The Communication Society was honored to feature two judges whose areas of research involve computer-based assessment of student strengths. Vice Provost for Academic Affairs, Dr. Sally M. Reis and Assistant Vice Provost for Excellence in Teaching and Training, Dr. Peter Diplock, provided expert feedback to the contestants. Additionally, the judge's panel was proud to have Martin Horn, a valued alumni of UConn’s Communication Department and the founder of the Martin Horn scholarship.

Despite the backstage jitters and roar of the audience, contestants Zachary Gershman, Jessica Kirchner, Jacqueline Nappo, Steven Reilly and Elizabeth Turner analyzed the role of technology through three speaking rounds. Throughout the night they each delivered a prepared speech, a response to a judge’s question, and an impromptu speech. At the end of the night, Jessica Kirchner was crowned UConn’s Second Annual Public Speaking champion with Elizabeth Turner as the runner up. Jessica argued that technology is no replacement for face-to-face human interaction.
The UConn Communication Society takes pride in providing a platform that showcases UConn’s campus’ leading public speaking talents. After a successful 2014 competition, The UConn Communication Society committed to create yet another opportunity for five more contestants. As told by UConn’s First Annual Public Speaking Competition winner, Ian Maxwell,

“\n
The public speaking competition has had an incredibly positive impact on me personally here at UConn. Going through the process of preparing for the competition gave me the opportunity to hone my own abilities. Given that the art of public speaking is such a critical skill both in an academic setting and the professional world, I was incredibly grateful of the opportunity to really find my own as a public speaker.

UConn’s Annual Public Speaking Competitions are a win-win for all involved. The Communication Society gained leadership experience organizing a second annual competition, the audience engaged with public speaking exemplars, and the contestants received constructive criticism from three professionals in the field. With this in mind, the Communication Society plans to keep this tradition alive in upcoming years.

"
Hey Alumni!

Do you have any job postings?

Want to receive the Communicator in the mail?

Want to submit content to a future edition?

Email us at ucormmsociety@gmail.com

Interested in supporting the communication program?

Visit: clas.uconn.edu/giving

What We’ve Been Up To

- Field trip to Adams and Knight Marketing Agency
- Guest speech by Professor Anne Oledorf-Hirsch
- Tutorials: LinkedIn and Photoshop by Professor Steven Stifano
- Roundtable discussion with UConn grad Greg Economou
- Designed the “UCOMM” logo
- Hosted the second Communication Society-sponsored Public Speaking Competition

Attention Undergrads!

Interested in communication?

Want to join the communication society?

Find us at the involvement fair:

Wednesday, September 9th, 2015 – 2pm-7pm on Fairfield Way

Finished the newsletter and want more? Check out our social media pages!

UConnCommSociety @UCCommSociety

UConnCommunicationSociety