UCONN’S
THIRD ANNUAL
PUBLIC SPEAKING
COMPETITION

APRIL 4th | 6 PM | SU THEATER

Hosted by UConn’s Communication Society

TO ENTER, SUBMIT YOUR YOUTUBE
AUDITION VIA EMAIL!

RULES:
- Must be an Undergraduate UConn Student
- Video must be 3-5 minutes and follow theme
- Presentation aids and media may not be used

THEME: What do you believe the role of mass media is in the portrayal of current political events?

HOW: Email a link of your YouTube video to uccommssociety@gmail.com

DEADLINE: March 20, 2016

PRIZE: Over $400 in cash prizes!
**Contest Information**

- **When:** Monday, April 4\textsuperscript{th} 6-8 p.m.
- **Where:** Student Union Theatre
- **Who:** The contest will feature 5 undergraduate contestants, 3 judges, two hosts, and a live audience!
- **Submission Deadline:** 12 p.m. Noon on Monday March 21\textsuperscript{st}
- **Prize:** Over $400 in awards!
- **Theme:** Examining the role of mass media in the portrayal of current events and how technology has changed the way we receive and process “news”.
- **Contact:** uccommsociety@gmail.com

**Submission Rules and Guidelines**

- **Eligibility:** Currently enrolled UConn undergraduate students
- **Submission video** must be submitted via an emailed YouTube link to uccommsociety@gmail.com before 12 p.m. noon on Monday March 21\textsuperscript{st} to be considered an official entry
- **Submission videos** must be a minimum of 3 minutes and a maximum of 5 minutes to be considered an official entry
- **Speakers** may not use props or other presentation aids in their submission video
- **Submissions** should be focused on the speaker and their speech. *Post-production edits or enhancements are discouraged.*
Do you have what it takes to be crowned UConn’s best public speaker?! Do you want to showcase your public speaking skills on the big stage? Do you want the opportunity to show everyone your talents and abilities? If so, create and submit an audition video that will put you in the running to be one of our top 5 contestants. Follow the step-by-step submission process (outlined below) carefully and be sure to check out our Facebook event page for updates: https://www.facebook.com/events/805004869565280/

Feel free to email uccommsociety@gmail.com with any questions.

Step 1: Brainstorm
The theme of the competition is: What do you believe the role of mass media is in the portrayal of current events? Speakers should answer the following questions in their video submission:

● What role does the media play in delivering news on current events?
● How has new technology changed how we receive news?
● How does the media's reporting of certain news events impact the manner in which we make sense of what is going on in the world around us.

Whether your major is pre-law, biochemical engineering, or fashion merchandising, find a way to make the theme and your answer unique and applicable to you! Be creative, ensure your speech is well organized, and include relevant examples based on your experiences here at UConn.

Step #2: Create
Your submission must directly feature you delivering your original speech. Submissions should follow the 3-5 minute time constraints (any submissions under 3 minutes or 5 minutes will not be reviewed). Presentation aids and/or props may not be used. Post-production edits are highly discouraged. In addition to these guidelines, here are some production tips to follow:

● Be sure that you are visible on the video and that your audio playback is easy to hear.
● Pick a unique environment for your video that helps enhance your speech; however, be sure that it is not distracting and does not impede your delivery.
● Double-check your final video before uploading to ensure appropriate quality.

Step #3: Upload your video to YouTube and submit the link
If you do not have a YouTube account, you will need to create one. Once your video has been uploaded, double check to make sure the video share settings are set to “Unlisted”. Email the link of your YouTube video to uccommsociety@gmail.com ***Be sure to double check your link to ensure it is working correctly***

Finalists will be notified on or before March 25th. A pre-production dinner will be held on Monday March 28th at 6:30. Contestants who are selected are expected to attend this event!
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Public Speaking Competition Format

1st Round: Prepared Speaking. Each contestant will deliver a prepared speech. Contestants will speak about the role of “Mass Media in Current Events” from their own personal perspectives. 5 minutes maximum.

2nd Round: Question and Answer. Following the completion of the first round, contestants will answer a short question based on their first speech, asked by one of the judges. The contestant will have a maximum of 2 minutes to provide their answer.

3rd Round: Impromptu Speaking. Upon completion of the 2nd round, contestants will be presented with an impromptu topic by the host. The contestants will have 15 minutes to formulate their responses before presenting their final speech. 4 minutes maximum.