

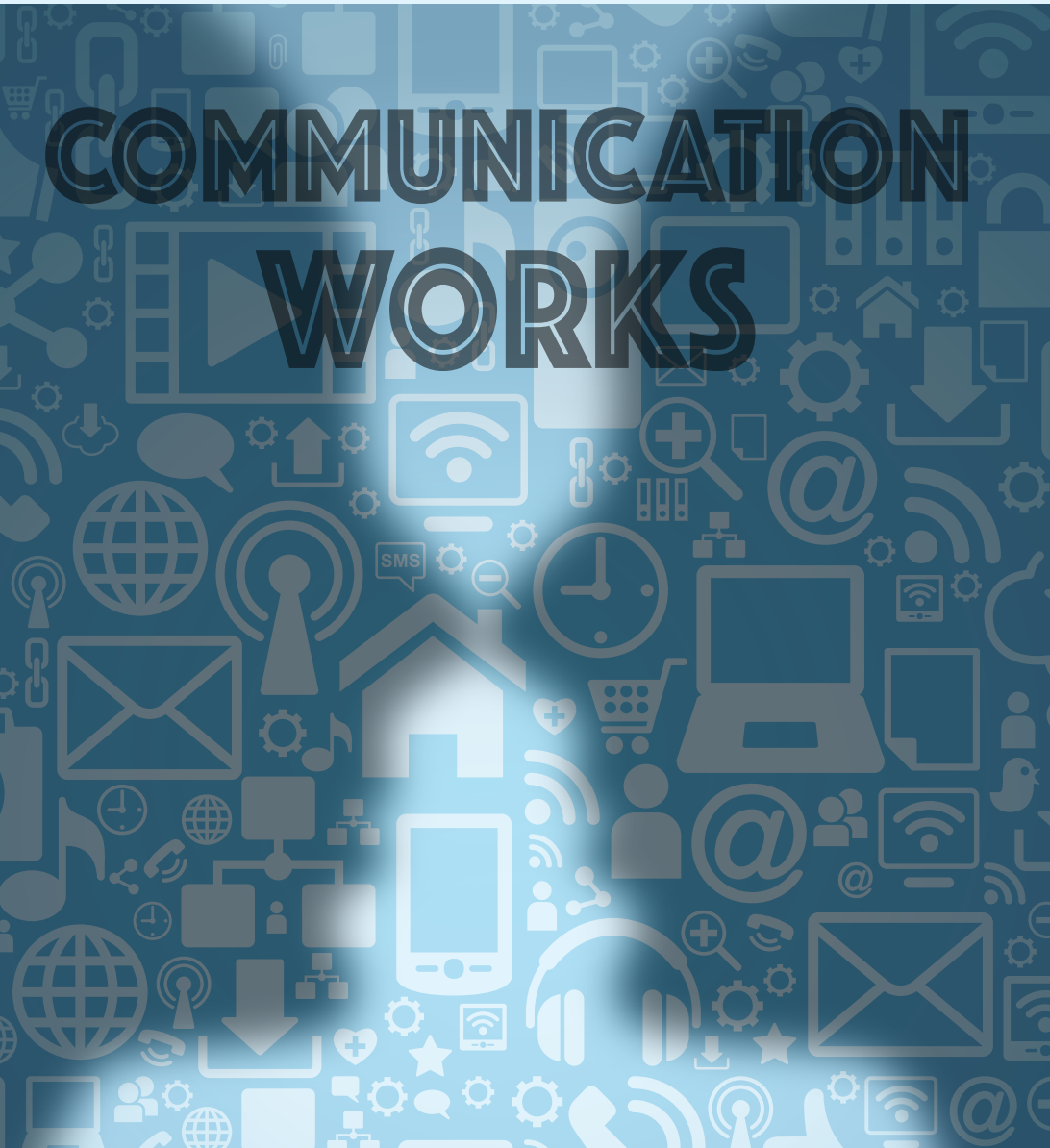
# UConn

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DEPARTMENT OF COMMUNICATION

# COMMUNICATION WORKS



# LEARN HOW COMMUNICATION WORKS

between individuals, within  
groups, organizations, societies,  
and cultures.



In non-verbal, technology-  
mediated & mass media  
forms...



IT WORKS FOR YOU.

# INTRODUCTO

The Process of  
Public S  
Mass Communi



## ADVANCED

Research Methods  
Persuasion  
Interpersonal Communication  
Effects of Mass Media  
Professional Communication  
Media Literacy and Criticism  
Digital Production

Communication Processes  
Public Relations  
Marketing Communication  
New Communication Technologies  
Computer-mediated Communication  
Small Group Communication  
Marital & Family Communication

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Speaking  
Communication Systems



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Nonverbal Communication  
Cross-cultural Communication  
Communication Campaigns  
Health Communication  
Children and Mass Media  
Gender and communication

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# MEET OUR COMMUNICATION FACULTY

**David Atkin, PhD** (Michigan State 1988) Professor. Media effects, adoption and effects of new media, media economics, and tele-communication policy.

**Saraswathi Bellur, PhD** (Penn State 2012) Assistant Professor. Understanding the psychological and physiological effects of interactive media on key communication processes and outcomes.

**Ross Buck, PhD** (Pittsburgh 1970) Professor. Nonverbal/emotional communication, emotion in persuasion, fMRI response to emotional expression, social/moral emotion.

**John Christensen, PhD** (USC 2011) Assistant Professor. Changing unhealthy attitudes, emotions, and behavior through use of persuasive communication technologies.


**Shardé Davis, PhD** (Iowa 2016) Assistant Professor. Ethnicity, race, and gender in interpersonal communication processes.

**Amanda Denes, PhD** (UC-Santa Barbara, 2012) Associate Professor. Communication in romantic relationships, parent-child relationships, and friendships

**Kirstie Farrar, PhD** (UC-Santa Barbara 2001) Associate Professor. Effects of mass media on individuals, especially adolescent socialization, and violence in video games.

**Mark A. Hamilton, PhD** (Michigan State 1987) Professor. Persuasion, language, nonverbal communication, verbal aggression and belief systems, and research methods.

**Kenneth Lachlan, PhD** (Michigan State 2003) Professor. Functions and effects of social media during crises and disasters, and use of social robotics in delivering risk messages.



### **Carolyn A. Lin, PhD**

(Michigan State 1987) Professor. Content, uses and effects of new technologies, health communication, advertising and campaigns, integrated marketing communication, political communication and international communication.

### **Rory McGloin, PhD**

(UConn 2011) Assistant Professor. Media effects, mediated environments, and perceptions of variables such as perceived realism and immersion.

### **Thomas L. Meade, PhD**

(Alabama 2012) Assistant Professor in-Residence. Long-term effects of the new media landscape on delayed gratification and on media use and narcissism.

### **Kristine L. Nowak, PhD**

(Michigan 2000) Associate Professor. Person perception process in computer mediated interactions.

### **Anne Oeldorf-Hirsch, PhD**

(Penn State 2011) Assistant Professor. Information seeking and sharing in online

social networks, how technology changes existing communication patterns and norms and creates new forms of communication.

**Diana I. Rios, PhD** (Texas 1993) Associate Professor. Media and intercultural communication processes in mass media, Chicana/o-Latina/o Studies, ethnicity and race, gender and women studies.

### **Leslie Snyder, PhD**

(Stanford 1986) Professor. Media effect, including social marketing campaigns, commercial advertising, and political communication.

### **Stephen C. Stifano, PhD**

(UConn 2011) Assistant Professor in-Residence. Impact of new technology in media research, and the role of emotion in the creation and consumption of narrative media.

### **C. Arthur VanLear, PhD**

(Utah 1985) Associate Professor. Communication in interpersonal relationships, relationship formation and evolution, marital and family communication, relationship communication as part of the alcoholism recovery process.



**UConn**

# DEPARTMENT OF COMMUNICATION

Arjona Building, 2nd Floor

Main Office: (860) 486-6734

Advising Office: (860) 486-3687

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