



Web Content Writer Summer 2018

About Camillion Creative

Camillion creates digital brands that engage, inform, and inspire through online content.

About the Position

Camillion seeks a current college student or recent graduate to develop written content for a variety of websites over the course of the semester. Position requires writer to complete a total of 25 articles over the course of the summer.

Content Writer will gain experience and insight into the growing discipline of **content marketing**, with a focus on blogs as a distribution and engagement channel. Writer will learn specifically about SEO – Search Engine Optimization – and its importance in the field of internet marketing.

The Web Content Writer will be responsible for drafting at least 25 long-form blog posts (appx. 1300 words each) for one specific web project. Types of posts will vary and can include review-style blog posts or informational content.

Desired Qualifications

- Currently pursuing (or recently completed) Bachelor's Degree in a related field preferred (i.e. Marketing, Communication, English, Journalism, etc.).
- Experience in professional writing, blogging, digital marketing, or graphic design preferred, but not required
- Excellent writing, communication, and research skills

Work Hours & Compensation

Writer will gain professional experience (paid per article - \$23/article) in the field of digital media / publishing, as well as opportunities for additional learning in the fields of digital marketing and creative media. Writers can work remotely and set their own hours, so long as deadlines are met.

Estimated time commitment required: 3-5 hours / week; 25 articles total to be submitted before August 15, 2018

Contact

To apply, please email cover letter, resume, and writing sample or digital portfolio to Ellen at EllenBillard1128@gmail.com with the subject “**Web Content Writer – Summer Position.**”

Please briefly articulate your interest in the position, detailing why you think you would be a good fit for the role and how you see the role as contributing to your professional development.

We want to know that your skills and experience will prove a good fit for our content needs, but we also want to make sure that this experience helps to further your professional development.

If you have sample writing or a professional portfolio website, please attach with application.