

COMMUNICATING HEALTH

Advertising in the Healthcare Industry



Patrick Dugan

Creative Director
& Chief Copywriter
Adams & Knight

Over his 25-year career in advertising, Pat has conceptualized, written and edited creative work in every media from print and TV to radio and interactive.

WEDNESDAY FEB 20

MONT 112 @ 1:25 - 2:15

Join Prof. Kalnova and the
COMM 4700 Health Communication class

SEATING IS LIMITED

**PLEASE REGISTER THROUGH
THE NEXUS PORTAL,
WWW.NEXUS.UCONN.EDU**

