UCONN COLLEGE OF LIBERAL ARTS AND SCIENCES
DEPARTMENT OF COMMUNICATION

Why Study Communication?

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David Atkin, PhD (Michigan State 1988) Professor. Media effects, adoption and effects of new media, media economics, and telecommunication policy.

Saraswathi Bellur, PhD (Penn State 2012) Assistant Professor. Understanding the psychological and physiological effects of interactive media on key communication processes and outcomes.

Anne Borsai, PhD (UConn 2016) Assistant Professor in Residence (Stamford Campus). Research focus on understanding how social media and persuasive new media technologies can be used to change unhealthy social norms, attitudes, and behaviors.

Ross Buck, PhD (Pittsburgh 1970) Professor. Nonverbal/ emotional communication, emotion in persuasion, fMRI response to emotional expression, social/ moral emotion.

John Christensen, PhD (USC 2011) Associate Professor. Changing unhealthy attitudes, emotions, and behavior through use of persuasive communication technologies.

David D’Alessio, PhD (Michigan State 1997) Associate Professor. Political communication, analysis of media bias, and media selection processes.

Shardé Davis, PhD (Iowa 2016) Assistant Professor. Ethnicity, race, and gender in interpersonal communication processes.

Amanda Denes, PhD (UC-Santa Barbara 2012) Associate Professor. Communication in romantic relationships, parent-child relationships, and friendships.

Kirstie Farrar, PhD (UC-Santa Barbara 2001) Associate Professor. Effects of mass media on individuals, especially adolescent socialization, and violence in video games.

Mark A. Hamilton, PhD (Michigan State 1987) Professor. Persuasion, language, nonverbal communication, verbal aggression and belief systems, and research methods.

Svetlana Kalnova, PhD (UConn 2011) Assistant Professor in Residence. Food marketing and advertising, childhood obesity, health communication, use of persuasion to change attitudes and behaviors.

Kenneth Lachlan, PhD (Michigan State 2003) Professor. Functions and effects of social media during crises and disasters, and use of social robotics in delivering risk messages.

Carolyn A. Lin, PhD (Michigan State 1987) Professor. Content, uses and effects of new technologies, health communication, advertising and campaigns, integrated marketing communication, political and international communication.

Rory McGloin, PhD (UConn 2011) Assistant Professor. Media effects, mediated environments, and perceptions of variables such as perceived realism and immersion.

Thomas L. Meade, PhD (Alabama 2012) Assistant Professor in Residence. Long-term effects of the new media landscape on delayed gratification and on media use and narcissism.

Kristine L. Nowak, PhD (Michigan State 2000) Assistant Professor. Person perception process in interpersonal relationships, marital and family communication, relationship communication as part of the alcoholism recovery process.

C. Arthur VanLear, PhD (Utah 1985) Associate Professor. Communication in interpersonal relationships, relationship formation and evolution, marital and family communication, relationship communication as part of the alcoholism recovery process.

Leslie Snyder, PhD (Stanford 1986) Professor. Media effect, including social marketing campaigns, commercial advertising, and political communication.

Sara Stifano, PhD (UConn 2016) Assistant Professor in Residence. Nonverbal and health communication, particularly the role of emotion in decision-making.

Stephen C. Stifano, PhD (UConn 2011) Assistant Professor in Residence. Impact of new technology in media research, and the role of emotion in the creation and consumption of narrative media.