



DEPARTMENT OF COMMUNICATION

# GRADUATE STUDENT HANDBOOK

Fall 2019-Spring 2020

*Note: Open Bookmarks to the left or click links within  
the text for easy navigation*

## **Preface**

This document represents the policies and procedures of the Department of Communication and its graduate programs as of its printing in August 2019. Various university websites are referenced through this handbook. More information and potentially updated information is available at these websites. The Department of Communication follows all policies and rules of the University of Connecticut, the Graduate School, and the Graduate Employee Union Local 6950 Collective Bargaining Agreement. Students are expected to be familiar with all of these policies, and not only those referenced in this handbook.

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# Communication Department General Information

## Personnel and Positions

The **Department Head** is a faculty member who is responsible for managing the department, including the faculty and administrative staff, and the undergraduate and graduate programs. The current Department Head is Ken Lachlan ([kenneth.lachlan@uconn.edu](mailto:kenneth.lachlan@uconn.edu)).

The **Director of Graduate Studies** (DGS) is a faculty member who is responsible for administering the graduate program within the department. The DGS is the first contact person if students have general questions or concerns about the graduate program. The current DGS is Kirstie Farrar ([kirstie.farrar@uconn.edu](mailto:kirstie.farrar@uconn.edu)).

The **Director of Undergraduate Studies** (DUG) is a faculty member who is responsible for administering the undergraduate program within the department. Since graduate students who have teaching assistantships will be working with undergraduate students as TAs or Instructors of Record, the DUG can serve as a resource for questions or concerns about the undergraduate program. The current DUG is Steve Stifano ([stephen.stifano@uconn.edu](mailto:stephen.stifano@uconn.edu)).

The **Administrative Coordinator** manages administrative tasks within the department and in cooperation with various college and university units. Among other duties, she is responsible for payroll and maintaining accurate records of graduate students' academic progress. The current Administrative Coordinator is Cindy Stewart ([cynthia.stewart@uconn.edu](mailto:cynthia.stewart@uconn.edu)).

The **Program Assistant** assists the Administrative Coordinator with many administrative duties, but in particular is responsible for graduate admissions, travel reimbursements, and classroom assignments. The current Program Assistant is Jess Mathieu ([jessica.mathieu@uconn.edu](mailto:jessica.mathieu@uconn.edu)).

The **Academic Advisors** are professional staff responsible for providing academic guidance to undergraduate students in Communication, as well as information for those interested in Communication. Our current Academic Advisors are Katie D'Antonio ([kathryn.dantonio@uconn.edu](mailto:kathryn.dantonio@uconn.edu)) and Jose "Joel" Nebres ([joel.nebres@uconn.edu](mailto:joel.nebres@uconn.edu)). They are both located in the department's Undergraduate Advising Office in room 245 Arjona.

## Faculty

**David Atkin**, PhD (Michigan State University, 1988), Professor. Research on media effects, adoption and effects of new media, media economics, and tele-communication policy. Past winner of the field's Krieghbaum Under 40 Award for excellence in research, teaching and public service, and a Distinguished Faculty Research award. 100 publications; 3 books, including *The Televiewing Audience* and *Communication Technology & Social Change*.

**Saraswathi Bellur**, PhD (Pennsylvania State University, 2012), Associate Professor. Research interests include understanding psychological and physiological effects of interactive media on key communication processes and outcomes. Her work combines theories from media effects, human-computer interaction, computer-mediated communication, social cognition, and health communication.

**Ross Buck**, PhD (University of Pittsburgh, 1970), Professor of Communication and Psychology. Research on nonverbal/emotional communication. Books include *Human Motivation and Emotion* and *The Communication of Emotion*; 100+ publications. Grants from NIMH, Guggenheim, EJLB Foundation, Russell Sage Foundation. Recent work on emotion in persuasion, fMRI response to emotional expression, social/moral emotion.

**John Christensen**, PhD (University of Southern California, 2011), Associate Professor. Research is focused on changing unhealthy attitudes, emotions, and behavior through use of persuasive communication technologies. Interested in creating immersive video games and artificially intelligent virtual humans that reduce risk-taking and stigma-related stress in racial minority and LGBT populations.

**Shardé Davis**, PhD (University of Iowa, 2016), Assistant Professor. PhD in Communication with a Doctoral Certificate in Gender, Women's, and Sexuality Studies. Research explores how Black women's complex identities influence the way they communicate with close others. Additional interest in investigating communication behavior of other marginalized groups, like elderly in the U.S., people of color, and low income families.

**Amanda Denes**, PhD (University of California, Santa Barbara, 2012), Associate Professor. Research focuses on communication in romantic relationships, parent-child relationships, and friendships. Looks at the association between communication in these relationships and people's physiological, psychological, and relational health. Interest in why and how individuals disclose information about themselves to others and the effects of such disclosures on individuals and their relationships.

**Kirstie M. Farrar**, PhD (University of California, Santa Barbara, 2001), Associate Professor. Research in the effects of mass media on individuals, especially adolescent socialization. Current research focuses on the effects of violence in video games on aggression and attitudes towards guns.

**Mark A. Hamilton**, PhD (Michigan State University, 1987), Professor. Research interests include persuasion, language, nonverbal communication, and research methods. Current research is centered on verbal aggression and belief systems. Projects include development of software to measure cognitive control of impulses and updating software to perform Confirmatory Factor Analysis.

**Svetlana Kalnova**, PhD (University of Connecticut, 2011), Assistant Professor in-Residence. Research interests include food marketing to children and young adults, prevention of undergraduate college drinking, use of social media for weight gain prevention among college students, and parental perceptions of their children's eating behavior. Teaching focuses on persuasion and health communication.

**Kenneth Lachlan**, PhD (Michigan State University, 2003), Professor. Research interests include functions and effects of social media during crises and disasters, and the use of social robotics in delivering risk messages.

**Carolyn A. Lin**, PhD (Michigan State University, 1987), Professor. Research interests focus on content, uses and effects of new technologies, health communication, advertising and campaigns, integrated marketing communication, political communication and international communication. Recent research on social media, information technology usability, political participation, and the global communication divide.

**Rory McGloin**, PhD (University of Connecticut, 2011). Associate Professor. Research in media effects with a focus on the process by which individuals interact with mediated environments and subsequent effect of these interactions on their perceptions of variables such as perceived realism and immersion.

**Thomas L. Meade**, PhD (University of Alabama, 2012), Assistant Professor in-Residence. Research in the long-term effects of the new media landscape on delayed gratification and on media use and narcissism. Teaching focuses on media effects and persuasion.

**Kristine L. Nowak**, PhD (Michigan State University, 2000). Professor. Research focuses on the person perception process in computer mediated interactions. Interested in how people get to know one another and interact in computer environments, and how the interface and peoples' goals influence their reactions to people and information online.

**Anne Oeldorf-Hirsch**, PhD (Pennsylvania State University, 2011), Assistant Professor. Research focuses on information seeking and sharing in online social networks, such as question-asking, news discussion, and photo sharing. Interested in how technology changes existing communication patterns and norms and creates new forms of communication.

**Diana I. Rios**, PhD (University of Texas, 1993), Associate Professor. Her research considers media and intercultural communication processes in mass media, Chicana/o-Latina/o Studies, ethnicity and race, gender and women Studies. Served as Director of the Puerto Rican and Latino Studies Institute.

**Leslie Snyder**, PhD (Stanford University, 1986), Professor, Studies media effect, including social marketing campaigns, commercial advertising, and political communication. Projects include examining the impact of nutrition advertising and public service announcements on youth and the impact of cigarette package warning labels on high-risk populations.

**Sara Stifano**, PhD (University of Connecticut, 2016), Assistant Professor in-Residence, Teaches in research methods, interpersonal communication, and digital video production. Research in nonverbal and health communication, particularly the role of emotion in decision-making.

**Stephen C. Stifano**, PhD (University of Connecticut, 2011), Assistant Professor in-Residence. Research interests include the impact of new technology in media research, and the role of emotion in the creation and consumption of narrative media. Provides training for teaching assistants and teaches and coordinates introductory communication and digital media production courses.

**C. Arthur VanLear**, PhD (University of Utah, 1985), Associate Professor. Research interests in communication in interpersonal relationships, relationship formation and evolution, marital and family communication, and communication and relationships as part of the alcoholism recovery process.



## **Office equipment**

Most office equipment (phones, photocopiers, fax machine) is available for departmental use only. Administrative staff can instruct you on the use of this equipment. Use of the photocopiers for scanning is available with a scan-only access code posted on the front of the copier. The computer in room 230 Arjona can be used by department faculty, graduate students, and staff on a first-come, first-served basis. The computer is loaded with full versions of SPSS, AMOS, HLM7, and Comprehensive Meta-Analysis, as well as Adobe Acrobat Professional. In addition, graduate students may use the attached printer for personal printing, up to a maximum of 200 pages per person, per semester. This printing allotment is linked to the individual NetID used at sign-in.

## **Facility maintenance**

Requests for building or equipment repairs or maintenance should be addressed to the administrative staff. If you are in the building when department staff are not available, and you become aware of a repair that is urgent or an emergency (i.e. no heat, serious water leak, etc.), please call 860-486-3113 to report it and inform the administrative staff via email to allow for follow-up the next business day.

## **Access and Security**

While an active graduate student, you are provided with keys to the exterior doors of Arjona, your assigned office area, and the overhead bin at your assigned desk. You may also be provided with one or more keys to lab spaces in the department. With this access comes responsibility for security of the facilities and equipment, as well as your and your colleagues' personal safety.

You are also responsible for the security of your personal possessions. Items of all sorts have been known to "walk away" from labs or offices. This is especially true of books, computers, wallets, keys, and even coats. Be aware that the building is accessible to the public during the day, and many people have keys to the building. Close and lock doors when you are out of your office and keep rooms such as the conference room, copy room, and seminar room closed and locked during the evenings and weekends. If a theft should occur, please notify call the police to report it (860-486-4800) and notify the administrative staff.

Remain alert if you are present in the building in the evening or on weekends. To report suspicious behavior at any time, call 860-486-4800 for Campus Police. In the event of an active emergency, you should always call 911.

## **Campus Emergencies**

UConn has developed communication and response procedures for campus emergencies. As a member of the UConn community, you should be familiar with these procedures. More detailed information can be found at the Office of Emergency Management's website <http://oem.uconn.edu>. The following is provided as an overview.

In the event of an emergency, the UConn community will be notified through a variety of mechanisms including text message, social media, email, voicemail, and the website <http://alert.uconn.edu>. Emails will go out to faculty, staff, and students. A voicemail will be posted at the University's 24-hour emergency closing information number, (860) 486-3768. UConn's Facebook page <https://www.facebook.com/uconn> and Twitter account <https://twitter.com/uconn> will also broadcast the alert. Text messages will go out to those who have registered their phone number. As a UConn student, you can register your cell phone number via the Student Administration System. Go to the Student Center and scroll down to the Personal Information section. Access the Phone Numbers area and update your cell phone information as needed. (Please Note: UConn Alert does not support Google Voice or international phone numbers. As a result, users of Google Voice or those with international numbers will not be able to receive any text messages during Emergency Communications.)

In any emergency situation, reacting quickly and calmly, and following directions, is of utmost importance. You play a critical role during emergency response procedures. Other people may not be familiar with the building they are in, the hazards presented in the building, or the procedures that should be followed to ensure their health and safety in the event of an emergency. They will depend on you for immediate direction and assistance.

Become familiar with the following terms:

- **Shelter-in-Place** – you should stay inside the building you are already in or closest to or immediately proceed to the closest building. This is typically used for severe weather events, such as a tornado. Preferably, when a shelter-in-place order is given, the shelter will be a small interior room with few or no windows, such as a bathroom. Do not lock the doors behind you as others may also need to shelter-in-place. Do not walk around or go outdoors once a shelter-in-place order has been given.
- **Evacuation** – you should leave the building or area you are in immediately and safely.
- **Lockdown** – a state of isolation or restricted access instituted as a security measure. You will be the safest by quickly placing a locked door or other barricade between you and the potential threat or danger.

You can prepare in advance by doing the following:

- Determine a location to seek shelter in your building for a Shelter-in-Place order.
- Determine an assembly point outside of your building for an Evacuation order. If you are in the Communication department, the assembly point is the Area 1 parking lot just up Whitney Road, toward the Dodd Center.
- Develop a system to account for everyone in your unit. If someone is not at the assembly point, do you know how to contact them?
- Develop a communications plan. This should include both work and personal contacts.

Go to the Office of Emergency Management's website <http://oem.uconn.edu> to learn more about responses to an active threat/active shooter, a bomb threat, extreme weather, a fire or explosion, a power outage, hazardous materials accidents, and medical emergencies.

Take note of the following phone numbers:

- Police/Fire: 911
- Non-emergency calls to UConn Police: (860) 486-4800
- Non-emergency calls to UConn Fire: (860) 486-4925
- Student Health Services 24-hour Advice Nurse: (860) 486-4700

## **Mental Health Resources**

UConn's Counseling and Mental Health Services unit has many programs and services for graduate and undergraduate students. You can familiarize yourself with the full array of services at <https://counseling.uconn.edu/>, but some of them include consultation and support drop-in hours, brief individual therapy, group therapy, psychiatric services, yoga, meditation, and neurofeedback. If you are seeking support for yourself, we encourage you to take advantage of these services. If, in the course of your work as a teaching assistant, you encounter a student who may need mental health services, you should consult your course supervisor immediately.

## **Learning and Working Environment**

### **Pets**

University policy states the following: Pets generally are not permitted in or on any controlled space on University property, and are permitted only in outdoor areas open to the general public. However, individuals with disabilities are allowed to bring service animals and ESA's on and/or into controlled spaces as provided (see full policy at <http://policy.uconn.edu/2017/06/12/animals-on-campus/> ).

While we are fully aware of the value of pet ownership, the presence of animals in University buildings may expose people to allergens and other risks in ways that are not compatible with our goal of a safe environment.

### **Smoking**

Consistent with the General Rules of Conduct and Connecticut Laws, the UConn smoking policy prohibits smoking (including, but not limited to, tobacco and e-cigarettes) in all University owned or leased buildings, facilities and vehicles. Additionally, smoking is banned within 25 feet of all campus buildings, including residence halls. The full policy, including guidance on how to address non-compliance, is available at: <http://policy.uconn.edu/?p=1038>.

### **Policy Against Discrimination, Harassment, and Related Interpersonal Violence**

The University of Connecticut and the Department of Communication is committed to maintaining a safe and non-discriminatory learning, living and working environment for all members of the community – students, employees, and visitors. Academic and professional excellence can exist only when each member of our community is assured an atmosphere of safety and mutual respect. All members of the University community are responsible for the maintenance of an environment in which people are free to learn and work without fear of discrimination, discriminatory harassment or interpersonal violence. Discrimination diminishes individual dignity and impedes equal employment and educational opportunities. The University's Policy Against Discrimination, Harassment, and Related Interpersonal Violence outlines each person's responsibility for fostering an appropriate environment. The full policy and related documents can be found at <http://policy.uconn.edu/2015/12/29/policy-against-discrimination-harassment-and-related-interpersonal-violence>.

### **Department website and resources**

Our departmental website at <http://comm.uconn.edu/> provides a wealth of information, including a section for our faculty and graduate students: <https://comm.uconn.edu/forcomm/>.

# Communication Graduate Program General Information

## Major Advisor and Advisory Committee

New students have been tentatively assigned to a major advisor based on interest area listed in the application. It is expected that students will select an advisor and other committee members during their first or second semester in the program after getting to know the faculty and taking some courses. When selecting advisors and committee members, students should consider shared research interests, helpfulness, compatibility, connectedness to networks for your future jobs, commitment to writing recommendations for you and discussing career decisions -- forever. Committee members should be faculty that the student wants to consult about their research. Faculty get “credit” for being a major advisor or on a committee, so it is fair to put faculty who are substantially assisting students on their committee.

Students must have a committee and a signed plan of study filed by the beginning of the third semester (see next section about Plan of Study for more information). Once the plan of study is filed, students may reconfigure the advising committee if members will be physically absent during the program completion, members resign, or students change research areas.

Students may not alter the members of the committee after they have started taking exams and before they have completed them. The principle is that the exam committee (which includes the students advising committee) needs to remain the same as much as possible during the exams. If a faculty member resigns during the exam process, the Director of Graduate Studies and Department Head will select a replacement for the duration of the exam.

The form to change major advisor must be signed by the new advisor. It is courteous to have the old advisor sign it as well. The form is at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/08/Change-of-Major-Advisor.pdf>.

## Plan of Study

The plan of study is a list of the specific courses that a student will take towards their degree. Both MA and PhD students in Communication should submit a Plan of Study to the Graduate School no later than the second week of their third semester. The thesis and non-thesis versions of the Plan of Study for the MA program and the Plan of Study for the PhD program are on the Graduate School website, accessible from the Forms page at <https://grad.uconn.edu/forms/>. Masters students should select their major advisor and discuss whether they wish to be considered for Plan A (thesis) or Plan B (exam) by the end of second semester, so the faculty may discuss their case and give appropriate guidance.

The student is to complete the plan form (see [Appendix A](#) for a helpful guide), and have it approved and signed by the major advisor and other committee members. The student should make a copy for the department administrator, and submit the original in person to the Degree Audit unit at the Registrar. Within approximately two months, Degree Audit should email the plan to the student with an approval

signature on the last page. Students should check that the administrative coordinator also received a copy of the approved plan.

Once filed, any changes to the plan must be approved by all committee members and Degree Audit, using the Request for Changes in Plan of Study form at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/11/Request-Change-Plan-of-Study.pdf>

## Research Projects

Students headed for research or academic careers are actively encouraged to participate in on-going faculty research projects, initiate their own research, and follow-up on class projects. PhD students will need to complete two pre-dissertation research projects, the Mentored Research Project and the Second Research Project, and present the findings in a COMM 6800 colloquium. For more information about [COMM 6800](#), see page 48.

## CITI Training

All students involved in conducting research are required to take the Collaborative Institutional Training Initiative (CITI) training and keep their certification current through refresher courses as necessary. The online training program is available at the CITI website: <http://www.citiprogram.org/>. UConn will accept CITI training taken at another institution in lieu of the UConn CITI Training. Evidence of having completed the CITI training must be provided to the faculty member before the student will be able to work on a research project. All people who are listed on a human subjects application must be CITI certified. UConn will only accept CITI training from another institution; no other forms of training will be accepted.

## Human Subjects Review

When you are doing research that involves humans, you need to have prior approval from the Institutional Review Board. This board is a federally mandated oversight committee. You will need to submit the appropriate online forms to the IRB, which meets roughly once a month (see <http://research.uconn.edu/irb/>). Guidelines for the submission process are at <http://research.uconn.edu/irb/submission-process/>. The standards and requirements are getting stricter, and it is important that your research is in compliance. The IRB periodically holds trainings for people who would like more guidance about a submission.

## Graduate Student Funding Sources

Many graduate students engaged in full-time degree study at the University of Connecticut hold graduate assistantships for teaching or research. Fellowships funding can also be available. Support from any of these sources is subject to terms of the funding source and to approval by The Graduate School. A brief definition of each is as follows:

An assistantship (teaching assistantship or research assistantship) is awarded to a graduate student who provides teaching or research support to the University that is a part of an academic program. In recognition of this support, the tuition of the student is provided by the grant/contract funding agency

(for research assistants) or the University (for teaching assistants). Note that all assistantships must be administered through an academic department. Note that holders of an assistantship are responsible for associated fees.

A fellowship is awarded to a graduate student to pursue an academic program, but does not require the student to provide any teaching or research support to the institution.

## **Graduate Assistantships**

Graduate students who meet the criteria listed below are eligible for graduate assistantships. Appointments are ordinarily made for the nine (9) month period, August 23rd through May 22nd. Recipients serve the University as teaching assistants and research assistants. Graduate assistants ordinarily take fewer than the usual number of courses per year because of this added workload. To be appointed, to retain an appointment, or to be reappointed, a student must have been accorded Regular (not Provisional) status, must have been maintaining a cumulative grade point average of at least B (3.00) in any coursework taken, must be eligible to register (i.e., must not have more than three (3) viable grades of Incomplete on her/his academic record\*\*\*), must be enrolled in a graduate degree program scheduled to extend through the entire period of the appointment or reappointment, and must be a full-time student, counting coursework and/or its equivalent together with assistantship duties, throughout the period.

\*\*\* Though the graduate school allows up to three incompletes, department policy is stricter on this matter. The Department of Communication does not prioritize students who have an incomplete for more than one semester, with the exception of COMM 6800. GAs who have an incomplete in one or more courses (with the exception of 6800) in the fall will be expected to complete the course(s) during the spring semester to have priority for teaching or research assistantships the following summer and fall. Note that summer funding and the first round of fall funding is typically offered sometime before spring break. Students who have an incomplete in the spring semester need to finish their incomplete by mid-fall or risk losing priority for funding for the subsequent spring semester on the grounds of insufficient progress towards the degree.

The holder of a full assistantship devotes one-half of available time to studies and one-half (approximately 20 hours per week) to assistantship duties, whereas the holder of a half assistantship devotes three-quarters of available time to studies and one-quarter (approximately 10 hours per week) to assistantship duties. Assistantships are not available for less than 10 hours per week.

Graduate assistants divide their full-time efforts between study and assistantship responsibilities. As a result, they may not hold concurrent employment outside the University without the written consent of their major advisor. Stipend rates for graduate assistants in programs based at Storrs are graduated in terms of progress toward the advanced degree and experience. Nine-month rates for Storrs and the regional campuses can be found at <https://payroll.uconn.edu/graduate/>.

Please see the department's Graduate Assistant Handbook for further information on GA appointment dates and expectations.

## Summer and Winter Session Teaching Assignments

Summer and winter session teaching is offered to current graduate students in good standing depending on department need. Summer and winter teaching assignments are determined based on the following:

- Affirmation of interest in teaching during summer or winter by deadline
- Good progress towards degree and past performance as a TA
- Ability to teach specific courses in an independent classroom
- Seniority, with more advanced graduate students (who are still within their GA funding period) being prioritized
- Department priority to have a TA prep a course in the summer in anticipation of an upcoming academic year teaching assignment
- Exceptional teaching performance
- Departmental service, such as students' previous willingness to help the department in times of need.

***Note that by contract, faculty have priority over graduate students for all teaching assignments. Also, except in rare circumstances, a student will not be offered winter and summer session teaching in the same academic year.***

## Graduate Student Fellowships

There are several sources of fellowship funds for graduate students. Because the award amounts, criteria, and procedures are subject to change, you should use the following information as a guide only and check the relevant websites or offices for more details.

### ***Department Fellowships***

The department often receives money from the Graduate School and the College of Liberal Arts and Sciences for graduate student fellowships. If these funds are not restricted to a particular group (PhD students only, for example), the department generally awards these fellowship funds based upon participation and scholarly activities. Funds are generally distributed based on the following criteria. The faculty reserve the right to adjust these criteria as needed.

- Good academic standing = 1 point
- Attendance at AEJMC, NCA, or ICA = 1 point each
- Presentation at AEJMC, NCA, or ICA = 1 point per presentation
- Best/top paper at AEJMC, NCA, or ICA = 1 point
- Attendance at other out of state conference as approved = 1 point each
- Presentation at other out of state conference as approved = 1 point per presentation
- In press or published book chapter = 3 points each
- In press or published journal article = 4 points each

PLUS Additional points for 6800/colloquium attendance:

- Students can earn up to one fellowship point per semester, with attendance being a percentage of one point (e.g., if 10 “Expected Attendance Events” or EAEs in a semester and a student attends 8, they get .8 fellowship points)



- No excuses accepted for absences

Students must be in good academic standing at the time they are being considered for awards.

Unresolved incomplete grades or insufficient progress toward the degree can make a student ineligible for a fellowship award. Fellowship funds will only be awarded when students have UConn and not another institutional affiliation at the time of the publication acceptance or conference presentation, and at the time of the award. Institutional affiliation can be determined by employment and institutional affiliation given in the final version of the paper. It is the student's responsibility to submit information of activities before the deadline. The deadline will be announced at least two weeks in advance via email.

### ***Semi-Annual Doctoral Dissertation Fellowship Program***

Pending budgetary approval, the Graduate School awards a limited number of Spring and Fall Doctoral Dissertation Fellowships (DDF) awards for advanced students in doctoral programs requiring a dissertation. The DDF enables students to place a higher priority on writing their doctoral dissertation as expeditiously as possible.

To be eligible for the DDF, students must have on file with the Graduate School prior to the submission deadline:

- Satisfactory approval and completion of the Doctoral General Examination.
- Full approval of the student's Dissertation Proposal (including the use of any human or animal subjects or stem cells).
- Affirmation from the student stating that his/her personal income (which does not include the student's family or spousal income) will not exceed the maximum personal income limit for the year the student is requested the award. The maximum limit is specified on the application form and changes each year.

For more information, go to <https://grad.uconn.edu/financing/fellowships/dissertation/>

### ***Departmental Doctoral Dissertation Funding***

Doctoral students who have successfully defended a dissertation proposal may also be able to apply for dissertation research funding from the department, given that the department has these funds available. The student may only apply for department funds if they do not receive the Graduate School Semi-Annual Doctoral Dissertation Fellowship or the funding is not available OR if the dissertation research project warrants additional funding beyond the Graduate School Semi-Annual Doctoral Dissertation Fellowship. The application process involves submitting to the Director of Graduate Studies a one-page proposal for the use of the funding and a one-page budget and justification, explaining why the additional funding is needed (sample size, special equipment, etc.). The student must also submit proof of application to the Graduate School Semi-Annual Doctoral Dissertation Fellowship. The application will be reviewed by the Graduate Studies Committee and brought to the full faculty for a vote.

### ***Doctoral Student Travel Fellowship***

The Graduate School's Doctoral Student Fellowship is available to support doctoral students' travel to domestic or international professional societies directly associated with a doctoral student's research. There are two fellowship competitions during an academic year. The first one is designated for Fall

travel (July 1 to December 31) and the second one is reserved for Spring travel (January 1 to June 30). Since these funds are limited, and fellowships are not guaranteed, doctoral students are encouraged to request funding as soon as they know they will attend a conference or professional workshop.

Doctoral Student Travel Fellowship Purpose: Fellowship funds are specifically to support travel for doctoral students who are “actively participating” in domestic or international meetings of professional societies.

Funding Categories/Active Participation: In conjunction with a conference, symposia, seminar, colloquia or workshop (this category is in support of and not attendance to), the student must:

- present a research paper or poster session; or
- be a chair of a research session; or
- participate as the role of the discussant (for full presentation papers) on a symposium panel; or
- participate in a gallery opening, solo, choral, orchestral, musical, and dance performances.

Doctoral Student Travel Fellowship Eligibility: To be eligible for the funding, an applicant must:

- certify travel approval by his/her program of study;
- certify status as a doctoral student;
- certify successful completion of at least 30 credits towards the degree program;
- certify that funds will be used only for travel to meetings for which the student is presenting their own research; and
- certify that the student has not received a prior DST award (in any amount).

As of July 1, 2019, students are eligible to apply one time for a maximum amount of \$750.00. Any funds not used for that travel occurrence will not be carried forward for future use.

More information and the application for the Doctoral Student Travel Fellowship can be found at:

<https://grad.uconn.edu/financing/fellowships/travel-award/> .

## **Academic Travel and Conference Participation**

Graduate students intending to travel for academic purposes (presentation, research, etc.) should consult with the department's administrative staff very early in their planning process. Failure to do so may result in an inability to reimburse the student for any travel expenses, regardless of how much funding the student is granted and from what source.

Whenever possible, the department provides support to graduate students planning to attend the annual conferences of the Associate for Education in Journalism and Mass Communication (AEJMC), the National Communication Association (NCA), and the International Communication Association (ICA). For the 2019-2020 academic year, the department will pay for an active graduate student's conference registration fee at the early or regular student registration rate. When it is more cost-effective to become a member of the organization in order to get a reduced registration rate, the department will pay for one year of student membership as well. However, these fees **MUST** be paid using the department procurement card (credit card). Do not pay for organizational membership or conference registration on your own and expect to be reimbursed.

If funding is available, a student may ask that another national or international conference be substituted for one of the three (AEJMC, NCA, ICA). The student should contact the Director of Graduate Studies who will then consult with the Graduate Studies Committee.

## **Graduate Certificate in College Instruction**

Doctoral students who complete all of the requirements for the Graduate Certificate in College Instruction (i.e., the 9-credits of coursework) will have their Communication coursework requirements reduced by one 3-credit elective. The waiver will not be applied until all 9-credits for the certificate are complete. Note: This reduction will no longer be effective should the certificate program change their rules to allow their required coursework to count toward doctoral program requirements.

## **Academic Standards**

### **Academic Progress**

Graduate students are expected to make adequate progress through the course of their graduate programs. Adequate academic progress for full-time students will be measured based upon the timelines published in this handbook ([MA timeline](#) and [PhD timeline](#)). Each student is evaluated annually by the department faculty and will receive a letter stating the faculty's assessment of academic progress and performance, as well as research productivity. Lack of adequate progress may make a student ineligible for assistantship or fellowship funding.

### **Unsatisfactory Academic Performance**

When a graduate student's cumulative GPA falls below 3.0, the Graduate School informs the student's major advisor. The major advisor, in consultation with the Director of Graduate Studies, may

recommend a probation period of one semester, during which the student must raise his or her GPA or be dismissed. If the major advisor recommends probation, the student should discuss his or her situation with the advisor to develop an academic remediation plan.

## **Academic Integrity**

Scholarly activity at the graduate level takes many forms, including, but not limited to, classroom activity, research experience, and writing for public dissemination. Integrity in all of these activities is of paramount importance, and the Graduate School of the University of Connecticut requires that the highest ethical standards in teaching, learning, research, and service be maintained.

The Graduate Faculty Council, in accordance with the provisions of its By-Laws, has adopted a policy concerning Policy on Scholarly Integrity in Graduate and Post-Doctoral Education and Research. This policy is available in full at <http://policy.uconn.edu/2014/04/11/policy-on-scholarly-integrity-in-graduate-education-and-research/>.

Note: Student misconduct other than scholarly misconduct, as defined in this policy, is governed by the University's Student Code of Conduct. Enforcement of its provisions is the responsibility of the Director of Community Standards. For more information about the Student Code of Conduct, go to <http://community.uconn.edu/the-student-code-preamble/>.

### ***Self-Plagiarism***

Please note the following guidelines established by the department's Graduate Studies Committee regarding "self-plagiarism":

It is considered self-plagiarism, and therefore not allowed, to re-use text\* between courses or graded assignments. It is, however, allowable to submit material from course papers and dissertations for conferences and publication, even if published in ProQuest. In such circumstances, text can be used as written. Students should be careful, however, when publishing pieces online, on blogs, on ResearchGate, etc. In addition, multiple pieces from a dissertation cannot use the exact same text (e.g. methods, literature review, etc.). The author should re-write the material if carving out multiple manuscripts from the dissertation.

\* "text" refers to the student's writing, whether that be a full paper or a portion thereof, such as a paragraph.

# MA Program Information

## MA Program Description and Requirements

The MA program in Communication emphasizes the scientific investigation of human communication behavior, stressing developments in communication theory and research as they relate to society and the communication process. The MA in Communication prepares persons for entry into a number of fields that require analysis of communication situations (e.g., advertising and marketing research, personnel training, organization research, social program evaluation). It also provides a solid foundation for PhD work.

All students must complete a program of study of at least 33 credit hours of graduate course work, including a core of required courses. Students must culminate their MA program by either writing a thesis or taking a comprehensive exam. The department encourages all students to discuss their options with their committee members, though most MA students choose the exam option. It is possible for students to complete a project and oral exam rather than the traditional written and oral exam. This approach is sometimes desirable for people going into applied areas. Past projects have been done by students studying new communication technology and communication campaigns.

The MA program provides the student with a strong theoretical base for analyzing and researching human communication. Students will receive excellent preparation for PhD work, as well as a wide range of information about communication that may be applied in many non-academic settings. Students may wish to focus their studies in more applied domains and use their knowledge of communication theory and research methods in a commercial setting. For example, students who specialize in marketing may find employment in marketing research firms, larger advertising agencies that maintain their own research departments, and corporations that produce and evaluate their own advertising or personal sales materials. Students interested in careers as behavioral researchers and change agents in organizations may wish to specialize in strategic or organizational communication. Such specialties may include a variety of theoretical approaches to organizational behavior and organizational change techniques through coursework in other departments.

### Core Courses

Core courses provide the student with exposure to the major research techniques central to the scholarly literature of communication. The basics of theory construction, techniques of data gathering and data analysis, and typical research projects in communication are covered. As a group, these courses provide a basis for advanced coursework offered by the department.

Core courses and the semester in which each should be completed are listed below:

COMM 5001 Introduction to Graduate Communication Research (1st sem)

COMM 5002 Communication Research Methods (2nd sem)

COMM 5003 Advanced Communication Research Methods (for Thesis option only) (3rd sem)

COMM 5010 Theory Construction and Research Design (for Thesis option only) (3rd sem)

The remainder of the student's program will be determined in consultation with the student's advisor and advisory committee. Students may include courses from other departments within the University with the permission of the advisory committee.

### **Choosing a Specialty**

In addition to the Core Courses listed above, students must take two core theory courses relevant to their specialty area, as determined by the major advisor and committee members. Such courses might include:

- COMM 5100 Persuasion Theory and Research
- COMM 5200 Interpersonal Communication
- COMM 5230 Organizational Communication: Theory and Research
- COMM 5300 Mass Communication Theory
- COMM 5660 Computer-Mediated Communication
- COMM 6850 Seminar in Marketing Communication

To complete the course requirements, students must choose additional courses from COMM offerings (four additional courses for thesis option; six additional courses for comprehensive exam option) and one related elective course inside or outside the department (for a total of 33 course credits). For students with a specialty area in a related discipline, up to three of the six courses (for the exam option) and up to two courses (for the thesis option) may be outside of the department. Additional courses inside and outside the department might include (in addition to the courses noted above):

- COMM 5101 Motivation
- COMM 5120 Communication Campaigns
- COMM 5150 Crisis and Risk Communication
- COMM 5220 Group Communication Research
- COMM 5310 Seminar in Mass Communication Research
- COMM 5330 Children and Mass Media
- COMM 5500 Nonverbal Communication
- COMM 5501 Nonverbal Communication & Persuasion
- COMM 5640 Social Media Use and Effects
- COMM 5650 Communication Technology and Society: Theory and Research
- COMM 5900 Professional Communication
- MKTG 5115 Market-Driven Management
- MKTG 5220 Strategic Marketing
- MKTG 5625 Marketing for Global Competitiveness

MKTG 5230 Product and Innovation Management

MKTG 5635 Marketing for Non-profit Institutions

MKTG 5640 Integrated Marketing Communications

MKTG 5660 Customer and Market Behavior

OPIM 5110 Operations Management

PSYC 5613 Industrial Psychology

PSYC 5703 Advanced Social Psychology

These are simply examples of potential course options, and other courses may be substituted by advisory committee approval.

# Communication MA Timeline

**1st semester**  
*Begin coursework*

**2nd semester**  
*Choose major advisor  
and committee  
members*

*Choose between  
Thesis and Exam*

*If Thesis, acquire  
approval*

**3rd semester**  
*File Plan of Study  
before the 2nd week  
of the 3rd semester*

*If Thesis, choose topic,  
take COMM 5010, &  
defend proposal by  
end of December*

**4th semester**  
*If Thesis, collect data in  
January & February*

*If Exam, take MA  
Comprehensive Exam*

*If Thesis, defend  
by mid-April*

<https://comm.uconn.edu/grad-info/masters/>



## **MA Program Timeline**

Students typically take 9 credits per semester. Enrollment in at least 9 credits per semester is necessary for students to make adequate progress towards their degree, so those taking less than 9 credits in any given semester need to get approval from the Director of Graduate Studies.

The Department of Communication offers the MA Thesis option (Plan A) or MA Exam option (Plan B). In addition, it is possible for students selecting the Exam Option to complete a project and oral exam rather than the traditional written and oral exam. While most students will choose the Exam Option and take the traditional written and oral exams, students who are considering either the Thesis Option or a project instead of a written exam must discuss this with their major advisor before the end of their second semester. The student's major advisor will bring the request to the full faculty immediately following the end of the second semester.

### **Year 1, Fall Semester**

In their first semester, students take a methods course – COMM 5001 Introduction to Graduate Communication Research. (Although we strongly urge all students to take the introductory methods course, students who have recently taken an equivalent methods and statistics course and who have experience conducting research may talk with the Director of Graduate Studies prior to the start of the fall semester about the possibility of waiving COMM 5001.)

In addition, each student should take the foundation theory course(s) in his/her area and the most relevant electives.

### **Year 1, Spring Semester**

In the spring semester of their first year, students take the second methods course – COMM 5002 Communication Research Methods.

During this time, each student should be forming an advisory committee by choosing a major advisor and at least two associate advisors.

In addition, each student should be discussing with the selected major advisor the completion of the Thesis Option (Plan A) or the Exam Option (Plan B). Students wanting to pursue the Thesis Option or wanting to complete a project in lieu of the written exam in the Exam Option should inform their major advisor of this by the end of the second semester. Immediately after the second semester, the faculty will meet to determine whether to approve the plans of any student not opting for the Exam Option with the written and oral exams.

### **Year 2, Fall and Spring Semesters – For students approved for Thesis Option (Plan A)**

Students should have received notification in the annual review letter (sent in late May or early June) that the faculty approve the thesis plan. Students who do not have faculty approval cannot do a thesis.

At the beginning of the 3rd semester, students should adjust their advising committee members to reflect their area of research, file the Plan of Study, and chose the thesis topic.

All students doing a thesis should take COMM 5010 Theory Construction and Research Design, during which they will write the thesis proposal. Concurrently, students must take COMM 5003 Advanced Communication Research Methods.

In order to finish on time, thesis students need to follow a tight schedule. After drafting the introduction and methods sections as part of COMM 5010, the student should [defend the thesis proposal](#) before the Winter break, collect data in January and February, analyze data and write it up in March, and [defend their thesis](#) in mid-April in time for May graduation. Failure to finish the thesis by the end of summer is considered a lack of good progress towards the degree, and continued funding is unlikely.

Note: This schedule may be extended into the following fall semester for students accepted into our PhD program, with completion necessary by the end of the fall semester.

## **Year 2, Fall and Spring Semesters – For students taking Exam Option (Plan B)**

Students must complete and file their [Plan of Study](#) for the Master's Degree by the second week of the start of the 3<sup>rd</sup> semester. By that time, the advising committee needs to be finalized, because all committee members must sign the plan of study form.

Students need a total of 33 credits. In most cases, two more courses are needed in the 4th semester. The rest of the time is spent reviewing for the exam. Any credits taken over 33 can be counted towards the PhD, if the student goes on to obtain one at UConn.

The [MA exam](#) is given during the 4<sup>th</sup> semester and is arranged by the Director of Graduate Studies. Students completing a project instead must orally defend the project. Following a successful outcome, the student must obtain advisory committee signatures on the Report on the Final Examination for the Master's Degree, available on the Grad School website at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/08/Report-on-Final-Exam-Masters.pdf>. The student should then bring the completed and signed form to Degree Audit at the Registrar, obtain a date-stamped copy in return, and bring this date-stamped copy to the department administrative staff so that it can be scanned and saved with the student's digital file.

Note: For students doing the MA program in one year, arrangements must be made by the start of the second semester, since the project typically will need to start during the second semester and continue into the summer. One-year MA students will need to register for at least one independent study in the summer in order to have the required number of credits (33). Typically the independent study is with the major advisor and is a substantial literature review related to the project topic.

# MA Program Checklist

## First-second semesters:

### *Major advisor and committee members:*

Major Advisor \_\_\_\_\_

Committee Member \_\_\_\_\_

Committee Member \_\_\_\_\_

### *MA Plan (Check one)*

\_\_\_\_\_ Thesis option (Plan A: requires faculty approval)

\_\_\_\_\_ Exam option (Plan B).

## Third semester:

\_\_\_\_\_ Signed Plan of Study filed (date: \_\_\_\_\_)

### *Thesis Option: (Check off when completed)*

\_\_\_\_\_ Second semester: proposal to faculty for approval of Plan A.

\_\_\_\_\_ Thesis proposal (COMM 5010) in third (fall) semester, write introduction and methods.

\_\_\_\_\_ Thesis defense by the end of the third semester.

\_\_\_\_\_ Thesis HUM-1 approved (date: \_\_\_\_\_)

\_\_\_\_\_ Revise proposal, obtain final approval by beginning of spring semester classes

\_\_\_\_\_ Data collection, analysis, and write-up in the first three weeks of spring semester

\_\_\_\_\_ Initial draft to advisor in mid-February: expect multiple revisions.

\_\_\_\_\_ Approved draft to Committee in Mid-March

\_\_\_\_\_ Defend in early April

\_\_\_\_\_ Final approval of advisor and committee in April

\_\_\_\_\_ Submit to Graduate School in late April.

(This schedule may be extended into the following fall semester for students accepted into our PhD program, with completion necessary by the end of the fall semester)

### *Exam Option:*

\_\_\_\_\_ Take MA exams prior to spring break (fourth semester).

## MA Comprehensive Exams

A student's MA exams will normally take place before spring break of the 4th semester in the program. According to Graduate School rules, the exam must be passed within one year of completing the MA coursework.

The exam committee consists of all members of the students' advising committee. When more than one student is taking the exams in the same semester, the advising committees are pooled into one exam committee and chaired by the Director of Graduate Studies. Note that the student's specialty area is set when the Plan of Study is submitted.

The student should discuss the schedule for the exams with the major advisor at least one semester prior to the desired exam date.

The format for MA exams is a closed-book, in-school exam, with three questions (2 hours per question). There will be two questions on theory and one on methodology. One theory question will be based on the MA Specialty (as established by the Plan of Study, such as Marketing, Interpersonal, or Mass Communication). The other will draw more broadly from Communication Theory. The MA comprehensive exam is broader than an exam for a particular course, and should demonstrate integration of key ideas. Closed-book exams require that the student use a computer that they have not had prior access to, and that they leave all possessions in another room.

The Director of Graduate Studies should provide a final plan for the exam in writing to each member of the exam committee and the Department Head. The Exam Committee writes the questions. Administration of the exam will be done by the Director of Graduate Studies.

Evaluations of the student's answers by faculty will be due on Monday at 5:00 p.m. in the second week of classes following the general examination. Students will be informed of the specific areas of faculty concern by Tuesday at 12:30 in the second week of classes following the general examination.

The Director of Graduate Studies may schedule an hour-long oral exam no later than two weeks after the last exam was submitted, if requested by any member of the examination committee. The oral portion of the exam is a defense of the student's written answers intended to allow faculty a chance to ask for clarification. Students asked to present an oral defense are advised to review their answers. At the beginning they will be given a chance to amend their response. The period after the examinations and before the orals is considered to still be the examination period. The entire exam committee must be present (or on a conference call or video). The student must be present in person. Virtual/remote defenses are not allowed for the exam defense. Students should not talk with others about their answers or discuss the examination in any way with faculty members in advance of the orals. In the oral exam, an emphasis will be placed on the clarification of written exam answers, although faculty members may ask additional questions to assess the student's familiarity with communication theory and methods. If the oral defense is needed, faculty grades are not final or shared with the student until after the oral portion of the exam.

Students must pass each question to pass the exam. If the faculty determines that a student needs remedial work before they can answer a question, or determines the results to be inconclusive, the answer to the question is graded as a failure. If the student fails the exam or the committee determines the results to be inconclusive, the committee may choose to recommend to the Grad School one additional examination. Failure to pass the re-examination means dismissal from the program. According to Department of Communication policy, if the student fails two of the questions, the student fails the exam and is eligible to take a new exam once at a later date. If the student passes two of the questions but fails one, the student is eligible to take a partial exam once at a later date, with a new question in the failed area.

Within one week following the grading of the written exam (or oral exam, if there was one) the Report on the Final Examination for the Master's Degree, found on the Graduate School website at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/08/Report-on-Final-Exam-Masters.pdf>, must be submitted to the Registrar, regardless of the outcome of the exam.

## **Master's Thesis Proposal Defense**

- 1) Work closely with and submit drafts to your major advisor. Expect to write multiple drafts.
- 2) All drafts should be free of grammatical and typographical errors. Sentences should be coherent. If the major advisor finds that they are having to edit too much for language, they may require you to get editorial help elsewhere before submitting more drafts to them. Faculty should be spending time on content, not grammar.
- 3) After the major advisor approves a draft as ready to be defended, show it to other committee members. You can also bring specific issues to other committee members earlier, but do not expect them to read the whole document until the advisor has approved it.
- 4) Allow one week for committee members to read drafts and return them to you. Expect revisions from other committee members.
- 5) When all committee members agree that you have a defensible draft, complete the Thesis Proposal Scheduling Form, available on HuskyCT, which must be signed by all committee members and the Director of Graduate Studies.
- 6) Work with the department administrator to schedule a date and time (2-hour block) for the defense when all committee members and reviewers can attend. The date for the proposal defense must be at least 3 business days from when the defensible draft of the proposal is sent to the committee and the department administrator. This allows the draft to "lie in state" in the department office so that other people may review it if they choose. The department administrator will make a formal announcement to the department via email and fliers.

## **Master's Thesis Defense**

- 1) Be certain to apply online for graduation early in the semester or summer in which you expect to complete all degree requirements. For more information about steps to graduation, go to <https://registrar.uconn.edu/graduation/graduate-programs/>.
- 2) Work closely with and submit drafts to your major advisor. Expect to write multiple drafts.
- 3) After the major advisor approves a draft as ready to be defended, show it to other committee members. You can also bring specific issues to other committee members earlier, but do not expect them to read the whole document until the advisor has approved it.

- 4) Allow one week for committee members to read drafts and return them to you. Expect revisions from other committee members.
- 5) When all members agree that you have a defensible draft, complete the Thesis Scheduling Form, available on HuskyCT, which must be signed by all committee members and the Director of Graduate Studies. After approval by the Director of Graduate Studies, send a copy of the thesis to the department administrator and schedule the thesis defense.
- 6) Schedule a date and time (2-hour block) for the defense when all committee members and readers can attend. It is the responsibility of the student to ensure enough faculty members can attend the defense (minimum of 3 for thesis defense). You can send the draft as soon as it is approved and do not have to wait until you have a defense date scheduled. The date for the thesis defense must be at least 3 business days from when the defensible draft of the thesis has been sent to the committee and the department administrator.
- 7) Work with the department administrator to make a formal announcement to the department via email and fliers and to submit the defense as an event on the electronic calendars for the department and the Graduate School.
- 8) In addition to the materials that you will need for your presentation, you should be certain to bring to your defense 1 copy of your Approval Page, and 2 copies of the Report on the Final Examination for the Master's Degree form (<https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/08/Report-on-Final-Exam-Masters.pdf>). Give the Approval Page and the 2 copies of the Report on the Final Examination for the Master's Degree form to your major advisor before the defense begins.
- 9) Though your advisors may sign this form at the conclusion of your defense, it is also likely that they will require revisions before final approval. Once fully approved, again see <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/10/Masters-Plan-A-Thesis-Submission-Checklist.pdf> for more information on submission of your thesis.
- 10) The signed Report on the Final Examination for the Master's Degree form must be submitted to the Registrar's Office, Degree Audit, lower level. The student should obtain a date-stamped copy in return, and bring this date-stamped copy to the department administrative staff so that it can be scanned and saved with the student's digital file.

# PhD Program Information

## PhD Program Description and Requirements

The PhD program in Communication offers students a unique curriculum that stresses the integration of theory and research in communication. Our program places strong emphasis on communication theory and a wide range of research skills and is designed to provide students with a rigorous course of study that will prepare them for careers in the academic, commercial, or non-profit spheres. Our doctoral alumni are active and productive scholars and practitioners of the communication discipline. They can be found teaching and conducting research in Communication departments, schools of Journalism and Mass Communication, and schools of Public Health. UConn Communication doctoral alumni are also valued in industry and government for their skills in research on mass communication and new technology effects, advertising, audience analysis, evaluation, and other areas of communication. Because our program emphasizes a balance between theory and application, alumni leave UConn with a dynamic skill and knowledge set, qualifying them for employment opportunities both inside and outside the academy.

The general aim of the PhD program in Communication is to provide students with a rigorous course of study that will prepare them for careers in either the academic or commercial spheres. The curriculum is not directed toward either of these domains, but rather attempts to give students a breadth of scholarly training that will allow them to pursue either of these career paths.

**Academic Sphere.** There is a very strong academic research component to communication. Persons with interests in communication are currently found on Communication faculties and in schools of Journalism and Mass Communication. Communication is an established academic area, as reflected in published research by faculty members in departments of Communication.

**Commercial Sphere.** Many organizations realize the value of research in mass communication effects, advertising, audience analysis, and other areas of communication. They have created a significant number of positions in communication. At the middle and upper management level, these are often filled by people with PhD degrees. Training for persons filling these positions is often obtained in programs that do not equally emphasize communication theory and methods. The PhD program in Communication is designed to provide the student with strong knowledge of communication theory, coupled with very strong research skills. A graduate of this program can step into a commercial research position without facing a period of hit-or-miss “on-the-job” training.

## PhD Program Elements

### *Length of Program*

The time required for completion for the PhD program will differ, depending on the degree status of entering students, and the courses already completed by the student at the graduate or undergraduate level. It is expected that students entering with a master’s degree will require approximately four years to complete the requisite course work, pass qualifying exams, and then write and defend the dissertation. (Note that students who earn an MA degree from our own program will require approximately three

years, having already taken some of the required coursework.) The final program of coursework and research for a student is created in consultation with his/her academic advisory committee. This program takes into account the student's prior coursework and career objectives.

### **Required Coursework**

See below for the [required courses](#) for all tracks as well as the track-specific required coursework.

### **Elective Coursework (9 credits)**

The student, in consultation with the academic advisory committee, will take an additional 9 credits in an area chosen to provide breadth or specialized skills. Typical areas might be social/behavioral research, computer science, or specialized business or communication areas.

### **Research Requirement**

Students participate in at least two research projects mentored by faculty. These projects provide students with the necessary research experience before beginning the independent research required by the dissertation. They also put students in a better position to enter the PhD job market. Both research projects (a.k.a. [COMM 6800s](#)) must be completed and presented before defending the Quantitative Literature Review Exam. Methods Exam

### **Second Year Methods Exam**

Students must pass the [Second Year Methods Exam](#) during their 4<sup>th</sup> semester to move on to more advanced coursework.

### **General Exam**

The [General Exam](#) consists of two parts. After coursework is completed, students must (1) defend the [Quantitative Literature Review Exam](#) and, (2) take the [Theory Exam](#).

### **Dissertation**

An original research project designed by the student, approved by the advising committee.

## **PhD Program Coursework Overview**

### **Required for All Tracks**

4 Required Methodology Courses:

COMM 5001 Introduction to Graduate Communication Research

COMM 5002 Communication Research Methods

COMM 5003 Advanced Communication Research Methods

COMM 5010 Theory Construction and Research Design

2 Elective Methodology Courses (choose two of the following, or similar with approval of committee)—one must be advanced course (as indicated by \*):

AH 6005 Multilevel Mediation and Moderation Modeling\*



COMM 6001 Proseminar in Communication Research\*

EPSY 6615 Structural Equation Modeling\*

HDFS 5002 Special Topics: Longitudinal Methods\*

HDFS 5005 Qualitative Research Methods

MKTG 6203 Quantitative Models in Marketing

NURS 6130 Intro to Qualitative Methods in Nursing

NURS 6165 Mixed Methods in Nursing Research

PSYC 5702 Field Research Methods

PSYC 5130 Causal Modeling in Social Psychology\*

PSYC 5131 Meta-Analysis: Theory and Practice

PSYC 6130 Measurement and Scaling

SOCI 5231 Qualitative Methodology

STAT 5515 Design of Experiments

1 Directed Research Requirement:

COMM 6800 Seminar and Directed Research in Communication

3 Required Communication Theory Courses (determined by track—see options below)

5 Emphasis Area Courses (1 must be COMM; determined by track—see options below)

Substitutions to required courses may be possible for students who have already completed the required course(s) elsewhere with a grade of B or higher. In such cases, students may substitute a different course within the requirement area (e.g., methods, content, theory, etc.) with approval of the advising committee.

*Note on Emphasis Area Courses:* Students may add a secondary sub-track as their emphasis area by taking any of the required courses for the secondary track to complete the requirements for the emphasis area.

## **PhD Program Tracks**

### ***Interpersonal Communication Track***

Required Communication Theory Course Options (choose at least 3):

COMM 5200 Interpersonal Communication (required)

COMM 5100 Persuasion Theory and Research

COMM 5220 Group Communication Research

COMM 5500 Nonverbal Communication

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

COMM 5230 Organizational Communication: Theory and Research

COMM 5501 Seminar in Nonverbal Communication and Persuasion

HDFS 5240 Aging: Personality and Social Interaction

HDFS 5250 Close Relationships

HDFS 5310 Patterns and Dynamics of Family Interaction

HDFS 5311 Theories of Family Development

PSYC 5101 Motivation

PSYC 5460 Social and Personality Development

PSYC 5500 Research Seminar in Language and Psychology

PSYC 5568 Psychology of Language

PSYC 5703 Advanced Social Psychology

PSYC 5770 Current Topics in Social Psychology

PSYC 5612 Leadership in the Workplace

PSYC 6731 Person Perception

PSYC 6752 Interpersonal Relations

SOCI 5651 Seminar in the Family

### ***Marketing Communication Track***

Required Communication Theory Course Options (choose at least 3):

COMM 6850 Seminar in Marketing Communication (required)

COMM 5300 Mass Communication Theory

COMM 5100 Persuasion Theory and Research

COMM 5200 Interpersonal Communication

COMM 5310 Seminar in Mass Communication Research

MKTG 5115 Market-Driven Management

MKTG 6202 Advanced Seminar in Buyer Behavior

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

COMM 5120 Communication Campaigns

COMM 5501 Seminar in Nonverbal Communication and Persuasion

COMM 6895 Topics in Applied Communication Research

MKTG 5250 Marketing Research and Information Systems

MKTG 5640 Integrated Marketing Communications

MKTG 5625 Marketing for Global Competitiveness

MKTG 6210 Seminar in Theory and Practice in Marketing

### ***Mass Communication Track***

Required Communication Theory Course Options (choose at least 3):

COMM 5300 Mass Communication Theory (required)

COMM 5100 Persuasion Theory and Research

COMM 5120 Communication Campaigns

COMM 5150 Crisis and Risk Communication

COMM 5310 Seminar in Mass Communication Research

COMM 6895 Topics in Applied Communication Research

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

ANTH 5352 Medical Anthropology

COMM 5200 Interpersonal Communication

COMM 5230 Organizational Communication: Theory and Research

COMM 5330 Children and Mass Media

GPAH 5319 Allied Health Education

POLS 5341 Public Opinion and American Democracy

POLS 5342 American Political Parties

POLS 5336 Comparative Political Communication

POLS 5386 Public Opinion and Public Policy

PSYC 5120 Health Psychology

PSYC 6733 Social Cognition

PSYC 5616 Human Judgment and Decision Process

PUBH 5400 Intro to Public Health

PUBH 5401 Principles of Epidemiology

PUBH 5404 Environmental Health

PUBH 5405 Social Foundations of Public Health

PUBH 5419 Public Health Agencies

PUBH 5430 Public Health Informatics

PUBH 5451 Maternal and Child Health Services

PUBH 5452 Injury and Violence Prevention

PUBH 5453 Chronic Disease Control

PUBH 5455 Health Education

PUBH 5462 International Health

PUBH 5473 Women, Public Health and Reproduction

PUBH 5474 Minority Health

PUBH 5475 Gerontological Health

SOCI 5453 Medical Sociology

SOCI 5801 Political Sociology

SOCI 5821 Social Movements

SOCI 5829 Social Change

### ***New Communication Technology Track***

Required Communication Theory Course Options (choose at least 3):

COMM 5660 Computer-Mediated Communication (required)

COMM 5100 Persuasion Theory and Research

COMM 5300 Mass Communication Theory

COMM 5640 Social Media Use and Effects

COMM 5650 Communication Technology and Society: Theory and Research

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

COMM 5200 Interpersonal Communication

COMM 5220 Group Communication Research  
COMM 5230 Organizational Communication: Theory and Research  
COMM 5500 Nonverbal Communication  
COMM 5501 Seminar in Nonverbal Communication and Persuasion  
EPSY 5220 Introduction to Educational Technology  
EPSY 5520 Instructional Design  
EPSY 5530 Learning Theory  
MKTG 5250 Marketing Research & Information System  
MGMT5260 Management of Technology and Innovation  
MKTG 5640 Integrated Marketing Communication  
MKTG 5665 Digital Marketing  
OPIM 5165 Management Information Systems  
OPIM 5270 Systems Development  
OPIM 5620 Managing and Controlling Information Systems  
PSYC 5615 Human Factors  
PSYC 5101 Motivation  
PSYC 5620 Design and Analysis of Human-Machine Systems  
PSYC 5703 Advanced Social Psychology  
PSYC 6731 Person Perception  
PSYC 6752 Interpersonal Relations

***Nonverbal Communication Track***

Required Communication Theory Course Options (choose at least 3):

COMM 5500 Nonverbal Communication (required)  
COMM 5100 Persuasion Theory and Research  
COMM 5200 Interpersonal Communication  
COMM 5300 Mass Communication Theory  
COMM 5501 Seminar in Nonverbal Communication and Persuasion

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

COMM 5220 Group Communication Research  
COMM 5230 Organizational Communication: Theory and Research  
COMM 5310 Seminar in Mass Communication  
COMM 6850 Seminar in Marketing Communication Research  
MKTG 410 Seminar in Theory and Practice in Marketing  
MKTG 402 Advanced Seminar in Buyer Behavior  
PSYC 5101 Motivation  
PSYC 5701 Experimental Social Psychology  
PSYC 5703 Advanced Social Psychology  
PSYC 5770 Current Topics in Social Psychology  
PSYC 6732 Attitude Organization and Change  
PSYC 6752 Interpersonal Relations

***Persuasion Track***

Required Communication Theory Course Options (choose at least 3):

COMM 5100 Persuasion Theory and Research (required)  
COMM 5120 Communication Campaigns  
COMM 5200 Interpersonal Communication  
COMM 5300 Mass Communication Theory  
COMM 5310 Seminar in Mass Communication Research  
COMM 5501 Seminar in Nonverbal Communication and Persuasion

Emphasis Area Course Recommendations (choose 5 from theory course options above, course list below, or similar with approval of committee—1 must be COMM):

COMM 5230 Organizational Communication: Theory and Research  
COMM 5500 Nonverbal Communication  
PHIL 5316 Seminar in the Philosophy of Social Science  
PHIL 5317 Seminar in the Philosophy of Psychology  
PSYC 5567 Memory and Cognition  
PSYC 5613 Organizational Psychology  
PSYC 5703 Advanced Social Psychology

## **PhD Program Optional Specialty Areas**

Additional recommendations for Emphasis Area Courses for students choosing to specialize in the following areas (can be applied to any track emphasis area requirements):

### ***Health Communication***

ANTH 5352 Medical Anthropology

COMM 5120 Communication Campaigns

COMM 5200 Interpersonal Communication

COMM 5230 Organizational Communication: Theory and Research

COMM 5770 Health Communication

GPAH 5319 Allied Health Education

PSYC 5120 Health Psychology

PSYC 6733 Social Cognition

PSYC 5616 Human Judgment and Decision Process

PUBH 5400 Intro to Public Health

PUBH 5401 Principles of Epidemiology

PUBH 5404 Environmental Health

PUBH 5405 Social Foundations of Public Health

PUBH 5419 Public Health Agencies

PUBH 5430 Public Health Informatics

PUBH 5451 Maternal and Child Health Services

PUBH 5452 Injury and Violence Prevention

PUBH 5453 Chronic Disease Control

PUBH 5455 Health Education

PUBH 5462 International Health

PUBH 5473 Women, Public Health and Reproduction

PUBH 5474 Minority Health

PUBH 5475 Gerontological Health

SOCI 5453 Medical Sociology

***Political Communication***

COMM 5120 Communication Campaigns

POLS 5341 Public Opinion and American Democracy

POLS 5342 American Political Parties

POLS 5386 Public Opinion and Public Policy

POLS 5336 Comparative Political Communication

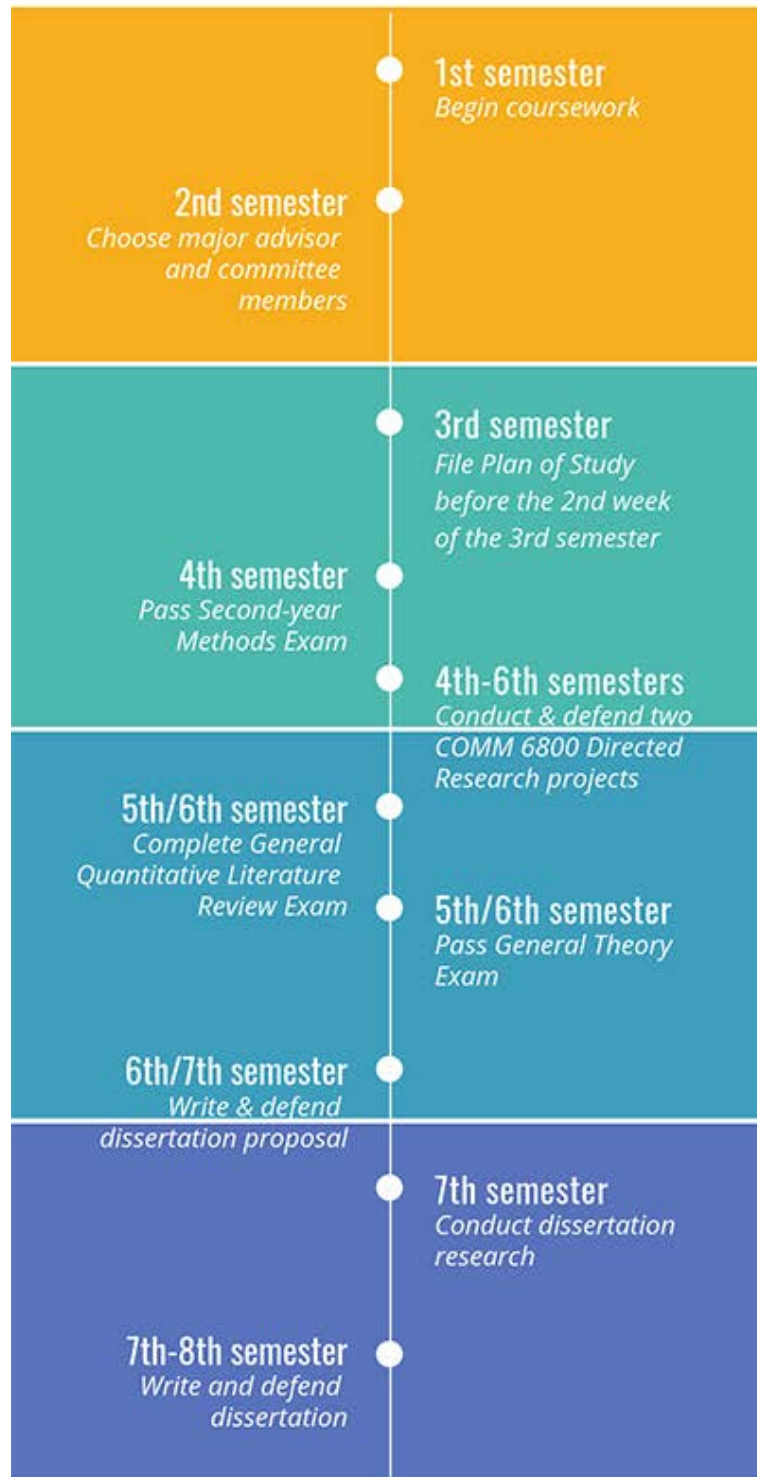
SOCI 5801 Political Sociology

SOCI 5821 Social Movements

SOCI 5829 Social Change



# Communication PhD Timeline



<https://comm.uconn.edu/grad-info/phd/>

# PhD Program Timeline

## Summary

### **First-second semesters:**

Choose major advisor and committee members.

### **Third semester:**

Finalize advisor and committee, and file [Plan of Study](#) (before the second week of the third semester; see guidelines in [Appendix A](#)).

### **Fourth semester:**

Take the [Second Year Methods Exam](#).

### **Fourth-sixth semesters:**

Conduct and defend the two [COMM 6800 Directed Research](#) projects. The first is expected to be directed closely by a COMM faculty member. The second is expected to be a more independent project with a COMM faculty member.

### **Fifth or sixth semester:**

Complete and defend [Quantitative Literature Review Exam](#)

Take the [Theory Exam](#)

### **Sixth-seventh semesters:**

[Defend dissertation proposal.](#)

### **Seventh-eighth semesters:**

Conduct dissertation research.

[Defend dissertation.](#)

## Details

### **Year 1**

Students concentrate on their coursework in the first year. There are two methodology courses: COMM 5001 in the Fall and COMM 5002 in the Spring. (Although we strongly urge all students to take the introductory methods courses, students who have recently taken an equivalent methods and statistics course and who have experience conducting research may talk with the Director of Graduate Studies prior to the start of the fall semester about the possibility of waiving COMM 5001.)

Theory courses are chosen according to the track the student wishes to pursue. The [tracks](#) are defined in detail in the previous section.

Students with an MA in Communication from UConn may reduce their required courses by up to 6 courses (18 credits) from their track by providing evidence that courses required for their track have already been completed during the MA.

As part of their coursework, students may also complete one independent study. Students should submit the Independent Study form, available on the Graduate School website (<https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/08/Independent-Study.pdf>) to the instructor, major advisor, and the Department Head with an attached syllabus within the first week of the semester.

If students wish to complete more than one Independent Study, they must receive special approval from the Graduate Studies Committee (contact the Director of Graduate Studies) and the Department Head.

We encourage students to begin helping on research projects in the first year, even if their contributions are limited at first. Many students begin working on a COMM 6800 Mentored Research Project during the first summer.

During the spring semester of the first year, each student should work on forming an advisory committee by choosing a major advisor and at least two associate advisors.

### **Years 2-3**

By the second week of the third semester, students should finalize their area of specialization, finalize their advising committee members, then complete and file their [Plan of Study](#). The Plan of Study form is available on the Graduate School website at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2017/11/Plan-of-Study-Doctor-Philosophy.pdf> and guidelines are in [Appendix A](#).

Most students take the methods courses COMM 5003 and 5010 in the second year. Students complete COMM 6001 or an advanced methods course equivalent (see list above) and at least one elective methods course in their second or third year, depending on when courses are offered (advanced methods courses tend to be offered every other year). Students should continue to take theory courses in their area.

Students must take the [Second Year Methods Exam](#) during their 4<sup>th</sup> semester.

Students complete work on their [COMM 6800 projects](#) during years 2-3.

Once a student completes all coursework and both COMM 6800 projects, attention turns to the [General Exam](#). There are two parts – the Quantitative Literature Review Exam and the Theory Exam.

While students can begin work on the Quantitative Literature Review at any point, they generally defend the [Quantitative Literature Review Exam](#) during their 5<sup>th</sup> semester. Students must notify the Director of Graduate Studies prior to the semester in which they plan to defend the QLR Exam.

Students take their [Theory Exam](#) the same semester as passing the Quantitative Literature Review Exam. Following a successful outcome on the Theory exam, the student must obtain advisory committee signatures on the Report on the General Examination for the Doctoral Degree, available on the Grad School website at <https://registrar.uconn.edu/wp-content/uploads/sites/1604/2018/02/Report-on-General-Exam-Doctoral.pdf>. The student should then bring the completed and signed form to the Degree Audit unit at the Registrar, obtain a date-stamped copy in return, and bring this date-stamped copy to the department administrative staff so that it can be scanned and saved with the student's digital file.

Assistantship salaries are higher, once this milestone is achieved.

Students also work on the dissertation proposal in the third year, which is often an outgrowth of a 6800 project. If seeking external funding for the dissertation, it is typically applied for by the end of the third year, and necessitates an accelerated schedule for the proposal defense.

#### **Year 4**

Students finish their General Exam in their fourth year, if they have not already done so.

The major activity for the fourth year involves the dissertation. Students need to write their [dissertation proposal](#), following the rules for drafts, and successfully defend it to their committee, reviewers, and others.

Following passing the General Exams and official acceptance of the dissertation proposal, the student is eligible for a [Doctoral Dissertation Fellowship](#) award from the Graduate School. Students will then be involved in collecting data, analyzing the data, and writing the [dissertation](#). The dissertation is defended when all committee members agree that it is in defensible form, following department and University rules governing defenses.

The dissertation will typically need to be revised again after the defense. Associate members of the committee may sign the approval page and final exam form after the defense, if the student has them ready. The major advisor usually does not sign until final revisions have been completed. Once the dissertation is accepted as complete, and all members of the committee have signed the approval page for the front of the dissertation, the dissertation is submitted to Degree Audit in the appropriate format. See format guidelines and dissertation submission checklist at <https://registrar.uconn.edu/doctoral-degree-programs/dissertation-information/>.

## PhD Program Checklist

### **Faculty Advisory Committee – First and Second Semesters**

- Select your faculty advisory committee (major advisor and associate advisors)

### **Plan of Study – before the second week of the Third Semester**

- Develop your plan of study in consultation with your advisory committee
- Complete the Plan of Study for the Degree of Doctor of Philosophy form, located on the Grad School's website. Get each of your committee members to review and sign your plan of study.
- Bring the completed and signed plan of study form to Degree Audit. Ask them to give you a date-stamped copy in return, which serves as proof that you submitted it and when.
- Bring this date-stamped copy to the COMM Administrative staff so that it can be scanned and saved with your digital file.

Note: When the Degree Audit unit of the Registrar approves your plan of study, a staff member there will email you a scanned copy of it with an approval signature. The staff member should also copy your major advisor and one of the department admin staff on this same email. If a department staff member is not copied, forward the email with the scanned approved plan of study to the department staff, to be saved with your digital file.

Note: It can take from one week to two months for Degree Audit to send back your approved plan of study. If you have not heard from them after two or three months, check with them.

### **Second Year Methods Exam – Fourth Semester**

- Take and pass methods exam.

### **Two COMM 6800 Directed Research Projects – Fourth and Fifth Semesters**

- Work with a faculty member on a project. Once your faculty advisor for the project indicates that you are ready to present it, have the faculty advisor sign the COMM 6800 Approval Form, which can be found on HuskyCT.
- Work with the Director of Graduate Studies to secure a presentation date.
- For the second project, enroll in COMM 6800.
- Work with a faculty member on a second project. Once your faculty advisor for the project indicates that you are ready to present it, have the advisor sign the COMM 6800 Approval Form.
- Work with the Director of Graduate Studies to secure a presentation date.

Note: You must submit the COMM 6800 Approval Form, along with a copy of your project paper, at least two weeks prior to your presentation date.

Note: Both COMM 6800 projects must be completed and presented before you are eligible to take your General Exam.

### **General Exams – Sixth Semester**

- Inform the Director of Graduate Studies when you expect to take your General Exams.
- Once you have completed your exams, you must complete the Report on the General Examination for the Doctoral Degree form, which can be found on the Grad School's website.
- Have each member of your advisory committee sign the form and bring the completed and signed form to Degree Audit at the Registrar. Ask them to give you a date-stamped copy in return, which serves as proof that you submitted it and when.
- Bring this date-stamped copy to the COMM Administrative staff so that it can be scanned and saved with your digital file.

### **Dissertation Proposal – Seventh Semester**

- Read carefully the section on the [Dissertation Proposal](#) in this Handbook.
- Write, get feedback, and rewrite as many times as needed until your major advisor says that your dissertation proposal is ready to defend.
- Follow the steps in the Dissertation Proposal section.
- After your proposal defense, you will probably need to make further edits, based upon feedback from the faculty. Once you have completed these edits, assemble the revised proposal, a summary page listing the feedback that was provided and the changes that you made, and the Dissertation Proposal approval form. Have each member of your advisory committee sign the form, indicating his or her approval of the revised proposal, then submit this packet (approval form, revision summary page, and dissertation proposal) to the department administrator for the DGS's approval and signature.
- Bring the packet, along with your IRB approval form, to Degree Audit at the Registrar. Ask them to give you a date-stamped copy of the Coversheet in return, which serves as proof that you submitted your dissertation proposal and when.
- Bring this date-stamped copy to the COMM Administrative staff so that it can be scanned and saved with your digital file.

Note: Degree Audit will send you an email and copy your major advisor and the department administrator with a scan of the Coversheet, once it is approved.

### **Dissertation Defense – Eighth Semester**

- Work with your major advisor to submit, receive feedback on, revise, and repeat, until your major advisor indicates that your dissertation draft is ready to be read by your other committee members. Send this draft to your associate advisors.

- Once each member of your faculty advisory committee has agreed that you have a defensible dissertation draft, complete and have signed by each the COMM Dissertation Defense Scheduling Form, which is found on HuskyCT.
- Submit this form to the Director of Graduate Studies and allow one week for processing. The Director of Graduate Studies will confirm that all program requirements have been met and will inform you when you have been approved to schedule your dissertation defense.
- Contact the members of your faculty advisory committee and at least two other PhDs to arrange for a day and time (2-hour block) for the defense that is at least two weeks and one business day in the future. Once the defense time is agreed upon, send an email to the department administrative staff immediately so that the presentation can be announced at least two weeks in advance, per the Graduate School's requirements. Attach to this email the draft of the dissertation that you will be defending.
- After your presentation, you will probably need to make further edits, based upon feedback from the faculty. Once you have completed these edits to the satisfaction of your advisory committee, follow the extensive instructions on the Grad School's website to complete and submit the necessary forms and the final dissertation. These instructions are extensive and detailed and need to be followed exactly.

## **Second Year Methods Examination**

The methods exam is a pre-comprehensive exam for PhD students that tests the retention of knowledge from COMM 5001, COMM 5002, and COMM 5003.

### ***Examination Process***

The exam takes place during the 4th semester of the PhD program (spring of the second year), during the week after March break. Shortly after the beginning of the 4th semester, a review sheet will be provided. The exam is 1 hour long and closed book. The exam consists of multiple choice questions.

MA students who plan to continue on to the PhD can also take the exam. MA students who matriculate into the PhD program will not need to take the pre-comprehensive method exam again if they take it and pass during their MA.

### ***Examination Grading***

Students who pass the exam can move on to advanced coursework. Students who do not pass the exam must re-take the exam during spring of the 3<sup>rd</sup> year after additional coursework (e.g., re-take methods courses). Students get two chances to take the exam. For PhD students, if you do not pass after the second attempt, you cannot continue on in the program.

## **COMM 6800 Research Colloquium**

In addition to coursework, students are expected to attend and participate in the Research Colloquia Series on Tuesdays at 12:30-1:45 p.m. It is the intellectual heart of the department, where the faculty and graduate students come together to listen to research presentations and discuss ideas. The talks can include MA and PhD defenses, outside speakers, current faculty, graduate student research (COMM 6800 presentations for PhD students), and job candidates for faculty positions.

PhD students in their second year should get a copy of the COMM 6800 Syllabus from the coordinator via HuskyCT, which contains information on deadlines, scheduling, and approval forms. Students are advised to complete their first COMM 6800 project by the end of their 4<sup>th</sup> semester and their second COMM 6800 by the end of their 5<sup>th</sup> semester in the program. Students will sign up for COMM 6800 credit in the semester in which they present the second colloquium. Students are advised not to present two COMM 6800 projects during the same semester.

## **General Examination for the PhD in Communication**

The General Exam consists of two parts. Students must (1) complete the Quantitative Literature Review Exam and, after coursework is completed and the QLR is defended, (2) take the Theory Exam. The General exam is designed to fulfill four objectives. First, the General Examination provides the examinee with an opportunity to view the field of communication as a whole, and to craft original and insightful arguments about issues in communication research. One of the functions of these exams is to produce scholarly papers suitable for presentation at a major conference or publication in a scholarly



journal. Second, the General Examination tests an examinee's mastery of important theories of communication, including an understanding of how social scientific theories evolve and the criteria for evaluating theories. Third, the General Examination assesses an examinee's methodological ability to address communication-related problems. Finally, the General Examination provides a diagnostic assessment of the examinee's preparation to begin the dissertation process.

Responses should address all issues raised in the question in the form of a coherent essay written in APA style and should not be a set of separate answers to individual questions. Remember that this should represent a paper that is ready to be submitted to a journal or conference for review. Thus, students are expected to proof-read each answer prior to submission and ensure that it is free of typographical and grammatical errors. Each answer should be coherent and must not be substantially redundant with your answer to the other question, or with previous papers submitted by the student or by others. This information will be submitted to SafeAssign to compare it to other papers submitted. Examinees should not have others read their work, even if the comments of those others concern grammar or language used. The General Examination must be your work and only your work. Violations of the procedures outlined in this Handbook may result in a failing grade on the exam.

### ***General Examination Committee***

The General Examination Committee consists of the union of the advisory committees of all those students taking the General Examination for the first time in a given semester. If a student is re-taking the exam, their original exam committee assesses the re-take.

The Director of Graduate Studies chairs the General Examination Committee. A minimum of five faculty members must serve on the General Examination Committee, with at least three from inside the department (including the advisor). Two committee members may be from outside the department who represent the examinee's cognate area. These outside members have an ad hoc status and may be reading only one question, so they may be present for only a portion of the time during the oral examination. The doctoral advisory committee of the examinees should have been chosen prior by the end of the semester before they are to take the General Examination.

### ***General Examination Process***

#### **Part 1: Quantitative Literature Review**

The Quantitative Literature Review Exam involves completing a quantitative literature review (which may or may not include meta-analysis) on a topic of the examinee's choosing, and it can be their dissertation topic. Examinees can begin the quantitative literature review/meta-analysis at any time, but are expected to begin no later than summer after second year. The project must be completed by week 5 of their General Exam semester (the semester after finishing coursework). Examinees must present their paper to the General Exam Committee during the first 5 weeks of the exam semester, before taking the Theory Exam. If an examinee finishes their QLR paper before finishing their coursework (including both 6800s), the examinee still does not present the paper until the exam committee for their exam semester is established. Note that all coursework and both 6800s must be completed prior to defending the Quantitative Literature Review.

## Quantitative Literature Review Examination Grading

Examinees will defend their Quantitative Literature Review to the exam committee in a 1-hour meeting. After the first defense, the exam committee can recommend one of two options for the question: (1) pass; or (2) revise and resubmit. After the second defense (if needed, and only in cases where a revision is requested), the exam committee can recommend one of two options for the question: (1) pass; or (2) fail. Students who fail the exam after the second defense are not eligible to retake the exam.

A revise and resubmit may be given for a paper when the examinee adequately addresses a portion of the question but fails to address or incorrectly addresses one or more important aspects of the question. Students receiving a revise and resubmit must submit the revised work by the end of the following semester unless otherwise noted by the exam committee. The original exam committee will assess the work and the committee will decide if an oral exam is needed and/or if the student passes the exam. If the committee is not satisfied with the work or the student does not complete the exam, the student fails the exam and cannot retake the exam."

## Guidelines & Ground Rules for the Quantitative Literature Review

Recall that the Quantitative Literature Review Exam must be completed and defended by week 5 of your exam semester, before taking your Theory Exam. If you finish the QTR before your coursework or 6800s are completed you still do not present your paper to the committee until the exam committee for your exam semester is established. Note that you must have passed the 2nd year methods exam and both 6800s must be completed prior to your exam semester.

Once the questions are obtained, examinees are invited to clarify a question's meaning or scope with a particular committee member or the Director of Graduate Studies. However, examinees are expected to work independently in formulating answers to the questions. Faculty members are not to give feedback during the writing stage or before the oral defense, nor should they read preliminary versions of the papers. The process is intended to follow the guidelines of an open book, take-home exam.

Papers should be word-processed and prepared according to the guidelines in the Publication Manual of the American Psychological Association. Each paper should be a maximum of 25 pages in length, excluding front matter (title page and abstract) and end matter (references, tables and figures). 12-point font size, Times New Roman style, and 1-inch margins should be used.

Students with ongoing medical or personal emergencies or needing an accommodation that has been approved by the Center for Students with Disabilities (CSD) should consult with the Director of Graduate Studies and the CSD prior to their exams.

## Part 2: Theory Exam

The Theory Exam occurs over the course of one fourteen-week semester. The examination process comes after the Quantitative Literature Review Exam is successfully defended and consists of the following four stages.

Stage	Time Period	Activity
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Notify Director of Graduate Studies of Intention to take General Examination in following Semester	The first week of November for Spring semester exams; the first week of April for Fall semester exams.	Finalize doctoral advisory committee and notify major advisor and Director of Graduate studies of specialty areas and of plans to take exams.
Preparation and schedule and defend QLR	Weeks 1-5 of the semester	Examinees and the committee engage in formal discussion as they prepare for the Theory Examination. QLR is defended.
Written Responses to Questions	Weeks 6-10 of the semester	Examinees receive Theory Examination question and complete a full written response for all aspects of the question.
Preparation for Oral Defense	Weeks 11-12 of the semester	Examinees prepare for the oral defense while their committee reads their written response and submit them to SafeAssign.
Oral Defense	Begins Week 13	Examinees defend their written response before the committee.

The Theory Examination is open-book. Examinees may consult published texts and graphic materials to assist in the preparation of their written response. All sources used should be fully cited. Examinees may not discuss the Theory Examination question or their response with faculty or graduate students at the University of Connecticut or other universities or share drafts with anyone, including to seek grammatical or writing help from the Writing Center. In other words, it is expected that the student is sole author of the answer, in the same sense that a person is sole author of a published work (see APA definitions of criteria of sole authorship), and that there is a full citation of referenced work.

The Theory Examination consists of one question written by the communication faculty on the committee. Two members other than the chair should take primary responsibility for writing the question, although input from all committee members is encouraged. It is the committee chair's responsibility to coordinate the preparation of the question, to review it for appropriateness and to avoid redundancy, and to compile the question and deliver the exam to the examinee at the appropriate time. Any outside member of the examinee's committee typically is not involved in the construction of the question, but must receive a copy of the question as well as the written paper prepared in response to it prior to the oral defense, in which the outside member will fully participate. The response for the question should be a paper a maximum of 25 pages in length, excluding front matter (title page and abstract) and end matter (references, tables and figures).

To prepare for the Theory Examination, examinees should attend a briefing from the Director of Graduate Studies who will provide details on the respective responsibilities for question preparation among the committee members. Once the areas of responsibility for each committee member are established, the examinee may consult individually with the committee members during the preparation stage, concentrating on the area in which they will be preparing a particular question. Examinees may

meet with committee members during this preparation stage. Committee members should be as helpful and directive as possible during this stage without revealing the precise question that will be asked on the examination.

This Theory Exam question should test examinees' knowledge of their broader area of study in the program. This broader area is defined by the examinee's track (interpersonal, marketing, mass communication, new communication technology, nonverbal communication, or persuasion). More information on the six tracks is available at <http://comm.uconn.edu/grad-prog/info/phd/>. The question is intended to be expansive in that it encourages the examinee to analyze and synthesize influential bodies of work in a creative fashion. The goal of this question is to have examinees demonstrate a differentiated knowledge structure in their area of emphasis and an ability to integrate information on related theories. They should be able to complete the following objectives:

Contrast the philosophical underpinnings of two or more theories of communication.

Describe the current state of theory in their area of emphasis, situating key theories in their historical context. Be able to describe the origins and assumptions of key theories, including the main contributors to the theory's development, concepts borrowed from contemporary theories, and parallel developments in the field that facilitated the evolution of concepts central to the theories.

Compare the process models for two or more key theories in the area of emphasis. Include any boundary conditions that qualify or limit the scope of each theory.

Provide a list of criteria for critiquing theories and be able to apply those criteria to key theories in their area of emphasis.

### **Theory Examination Schedule**

Examinees will receive the Theory Exam question on Friday of the 5th week of the semester to allow for a full five weeks of writing time. In order to insure that the exam is conducted in timely fashion, the exam question should be submitted to the committee chair three weeks in advance of the time that they are to be provided to the examinees (i.e., at the beginning of the fourth week of the semester). This allows the chair to review the question, to accomplish any necessary revisions in timely fashion, and to distribute the question at the appropriate time. The completed answer to the examination question must be submitted by Friday of the 10th week of the semester. This deadline insures that the committee will have a minimum of two weeks to read and evaluate examinees' exam paper prior to the oral defense date. Copies of the exam question and answer will be submitted to each committee member. The oral defense meeting must be scheduled well in advance and should take place during the 13th-14th week (or final two weeks) of the semester in which the exam occurs. The committee chair is responsible for scheduling the oral defense date, time (allowing for a 1-hour meeting), and location.

The Theory Examination exam is undertaken once the examinee has completed all required doctoral coursework in the program. For examinees entering our program with a MA, MS, or MBA from a different field, the exam typically occurs during the fourth year of graduate study. For examinees

entering with an MA degree in Communication from another university, the exam typically occurs in the third year of graduate study.

During the examination semester, an examinee should enroll in GRAD 6950 or GRAD 6960.

### **Theory Examination Grading**

The committee can recommend one of three options for the question: (1) pass; (2) incomplete (the examinee may need to re-write some or all of the paper, or be encouraged to take additional reading and/or course work); or (3) fail. Students who fail an exam the first time are eligible to re-take the exam once.

An incomplete may be given for a paper when the examinee adequately addresses a portion of the question but fails to address or incorrectly addresses one or more important aspects of the question. Students receiving an incomplete must submit the revised work by the end of the following semester unless otherwise noted by the exam committee. The original exam committee will assess the work and the committee will decide if an oral exam is needed and/or if the student passes the exam. If the committee is not satisfied with the work or the student does not complete the exam, the student fails the exam.

Examinees who fail the Theory Examination the first time should consult immediately with their Advisor and the Director of Graduate Studies as to which steps they should take next. The next steps will include re-taking the exam in the next semester with new questions. Next steps may also include, but are not limited to, taking additional coursework.

The exam is designed to be completed within a one-semester period. Examinees who exceed this time frame will jeopardize their academic good standing and are at risk of losing university-based financial support, including eligibility to work as a Teaching Assistant or Research Assistant.

### **Guidelines & Ground Rules for the Theory Examination**

Examinees should discuss and negotiate with each committee member to ascertain the topic, parameters, and bibliography for the question. However, examinees should not see the precise question until the semester in which the paper is written.

Once the question is obtained, examinees are invited to clarify the question's meaning or scope with a particular exam committee member or the Director of Graduate Studies. However, examinees are expected to work independently in formulating an answer to the question. Faculty members are not to give feedback during the writing stage or before the oral defense, nor should they read preliminary versions of the paper. The process is intended to follow the guidelines of an open book, take-home exam.

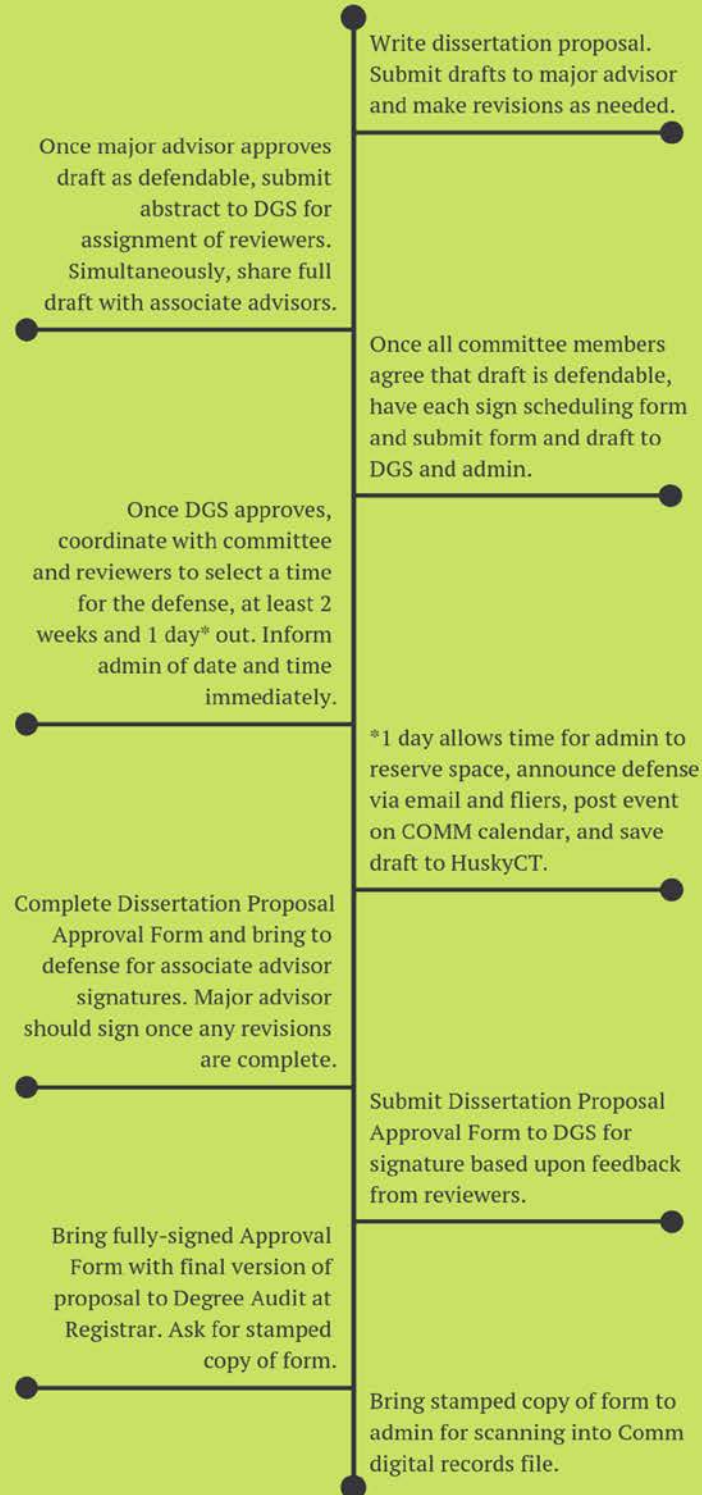
The paper should be word-processed and prepared according to the guidelines in the Publication Manual of the American Psychological Association. The paper should be a maximum of 25 pages in length, excluding front matter (title page and abstract) and end matter (references, tables and figures). 12-point font size, Times New Roman style, and 1-inch margins should be used. Examinees not completing the

exam within the semester are considered to be making insufficient progress toward the degree and therefore are at risk of losing financial support.

If a medical or personal emergency occurs during the examination period, the examinee should contact their advisor and the Director of Graduate Studies immediately. Extensions will only be considered in extenuating circumstances where there is evidence of an emergency that influenced a substantial portion of the exam and when the exam committee together decides to grant an extension. Students with ongoing medical or personal emergencies or needing assistance from the Center for Students with Disabilities (CSD) should consult with the Director of Graduate Studies and the CSD prior to their exams.

# Dissertation Proposal Defense Process

This is a summary only. For details, see the Dissertation Proposal Defense section of the Communication Graduate Student Handbook.



## Dissertation Proposal Defense

Students are strongly encouraged to defend their dissertation proposals during the normal semester/academic year.

- 1) Work closely with and submit drafts to your major advisor.
- 2) The final draft of the doctoral dissertation proposal should be approximately 8-15 pages for the introduction and literature review, and as much space as needed for the methods (not including front and back matter, such as title page, abstract, references, tables, appendices, etc.). Though the Graduate School may recommend that proposals be shorter, the department suggests 25-30 pages.
- 3) Allow two weeks for committee members to read drafts and return them to you.
- 4) Expect to write multiple drafts.
- 5) All drafts should be free of grammatical and typographical errors. Sentences should be coherent. If the major advisor finds that they are having to edit too much for language, they may require you to get editorial help elsewhere before submitting more drafts to them. Faculty should be spending time on content, not grammar.
- 6) After the major advisor approves a draft as ready to be defended, show it to other committee members. You can also bring specific issues to other committee members earlier, but do not expect them to read the whole document until the advisor has approved it.
- 7) Expect more revisions from other committee members.
- 8) After the major advisor approves a draft as ready to be defended, submit an abstract of the dissertation to the Director of Graduate Studies (DGS). At the same time, your advisor may submit names of 5 faculty members other than your committee members that you wish to nominate as reviewers. A student may also confidentially indicate to the DGS up to 2 faculty members they would prefer not serve as reviewers (see guidelines below). Within one week of abstract submission, the DGS will assign 2 reviewers to the dissertation proposal. See full details below.
- 9) When all committee members agree that you have a defensible draft, complete the Dissertation Proposal Scheduling Form (available on HuskyCT), which must be signed by all committee members and the Director of Graduate Studies. The signed form, along with the final draft of the dissertation proposal, is then submitted to the department administrator.
- 10) Once you receive approval from the Director of Graduate Studies, you must coordinate with your committee members and reviewers to find an acceptable date and time (2-hour block) when all committee members and reviewers can attend. The date for the proposal defense must be at least two weeks from when the defensible draft of the proposal is announced. (This two-week period allows the draft to “lie in state” in the department office so that other people may review it if they choose.) You must email your committee and the department administrator with the defense version of your proposal **at least 1 day before** the deadline for announcing the defense (so 2 weeks and 1 day before the date of the defense), so that the department administrator has 1 day to make the necessary arrangements and send the official announcement.
- 11) If you are considering applying for a doctoral dissertation fellowship, your dissertation Proposal defense must be held prior to the due date of the fellowship application. Please note these dates the semester you plan to apply.
- 12) Complete the Dissertation Proposal approval form and bring it to your defense. Though your advisors may sign this form at the conclusion of your defense, it is likely that they will require revisions before final approval. Note additional instructions on the third page of the form download, available at <http://grad.uconn.edu/wp-content/uploads/sites/1635/2016/05/Dissertationproposalfordoctoraldegree.pdf>.



### ***Important Notes from the Graduate School***

- Your Proposal must be fully approved **at least three months** prior to the date of your [Dissertation] Oral Defense.
- Your Plan of Study must be fully approved at the time your Dissertation Proposal is submitted for final review.

### ***Dissertation Proposal Reviewers***

The Director of Graduate Studies (DGS), acting as the designee for the Department Head, will assign 2 reviewers for each dissertation proposal – typically 2 faculty members in communication. The major advisor should come up with 5 suggested reviewers. These names are submitted to the DGS via email with the dissertation abstract. The DGS may or may not pick solely from this list at her/his discretion.

The student and major advisor are encouraged to submit the abstract and suggested reviewer list before the dissertation proposal and scheduling form are submitted to ensure that the reviewer assignment process does not interfere with the defense timeline. Proposal defenses must be at least two weeks from when the defendable draft of the proposal is announced. The proposal must be sent to the committee and the program assistant and the reviewers confirmed before it can be announced, so the sooner the abstract and suggested reviewer list are submitted, the sooner reviewers can be assigned.

Within one week of submission of the abstract and reviewer list during the semester (weeks 1-15 of fall and spring semester, not including breaks), the DGS will assign 2 reviewers and notify the student and committee of the assignment.

### ***Additional Notes on the Reviewer Process***

- Faculty should respond to the request to review within 48 hours. Suggested faculty reviewers have the right to decline the invitation to review with no penalty. If there are not 2 of the 5 suggested reviewers available and willing to review, or if the contacted reviewers do not respond to the request within the first week, the deadline for reviewer assignment will be extended by one week, during which time the DGS will consult with the major advisor to determine other potential reviewers. Note that the defense date may need to be pushed back in such circumstances.
- Outside of the normal semester (i.e., weeks 1-15 of fall and spring semester, not including breaks), the DGS will assign reviewers within 2 weeks, with a one week extension if there are not 2 of the 5 suggested reviewers available and willing to review, or if the contacted reviewers do not respond to the request within the first two weeks.
- Note that all of the timelines detailed above may take longer in the summer when faculty are not paid and not expected to be available. The above guidelines only apply to the academic year when faculty are paid. During the summer, there is no guarantee that faculty will be available for a proposal defense, so students should make every effort to defend during the academic year. In extraordinary circumstances, faculty will do their best to facilitate summer proposal defenses.
- In cases in which the DGS is the major advisor, a designated member of the graduate studies committee (as determined at the first faculty meeting of the year) will be responsible for assigning the 2 reviewers following the guidelines and timeline noted above.
- A student may indicate up to two names of non-preferred reviewers if there is a conflict of interest, including but not limited to a strong negative personal conflict with the faculty member(s), a history of or pending legal or adjudicated workplace conflicts, or previous complaints regarding the faculty.

The reviewers typically attend the proposal defense along with the advising committee members. According to the Graduate School, they are charged with reviewing the proposal with the following questions in mind:

- 1) Is the proposal well written, well organized, and well argued?
- 2) Does the proposal describe a project of appropriate scope?
- 3) Does the student demonstrate knowledge of the subject and an understanding of the proposed method of investigation?
- 4) Does the student show awareness of the relevant research by others?
- 5) Does the student consider how the proposed investigation, if successful, will contribute to knowledge?

The reviewers will share their assessment with the committee and the Director of Graduate Studies. The DGS will sign the form once the reviews are favorable. A favorable review is determined when both reviewers answer “yes” to all of the questions above (which represent minimal standards) and the committee agrees that the student can proceed with the proposed study. Should the reviewers and committee members disagree on suggested revisions, the DGS will work with the committee and reviewers to determine if the proposal is sufficient and favorable, and the DGS will make the final decision. However, it is expected that the committee and reviewers will work together to resolve the issue before it rises to the level of the DGS.

# Dissertation Defense Process

This is a summary only. For details, see the Dissertation Defense section of the Communication Graduate Student Handbook.

Apply to graduate by the 4th week of your final semester, via Student Admin system.

Write dissertation. Submit drafts to major advisor and make revisions as needed.

Once major advisor approves draft as defensible, share full draft with associate advisors.

Once all committee members agree that draft is defensible, have each sign scheduling form and submit form and draft to DGS and admin.

Once DGS approves, coordinate with committee and 2 additional faculty with PhDs to select a time for the defense, at least 2 weeks and 1 day\* out. Inform admin of date and time immediately.

\*1 day allows time for admin to reserve space, announce defense via email and fliers, post event on UConn and COMM calendars, and save draft to HuskyCT.

At least 2 weeks out, email draft and Tentative Approval form to Grad School and admin.

Complete the Report on the Final Examination Form and bring to defense for signatures. If revisions are required, associate advisors may sign, but major advisor should only sign once revisions are complete.

Make revisions. Read and apply dissertation specifications. Submit digital copy of final dissertation (incl. signed Approval Page) to Open Commons.

Bring Final Exam Form, Dissertation Submission Checklist, and confirmation from survey of earned doctorate to Degree Audit at Registrar. Ask for stamped copy of Final Exam Form.

Bring stamped copy of form to admin for scanning into Comm digital records file.

## Doctoral Dissertation Defense

- 1) Be certain to apply online for graduation early in the semester or summer in which you expect to complete all degree requirements. For more information about steps to graduation, go to <https://registrar.uconn.edu/graduation/graduate-programs/>.
- 2) Work closely with and submit drafts to your major advisor. The faculty assume that in the final dissertation, the literature review and background will be expanded upon beyond the length of the proposal. A full and adequate discussion of the results is also expected. Please consult with your committee regarding the expected dissertation page length.
- 3) Allow two weeks for faculty to read drafts and give them back to you.
- 4) Expect to write multiple drafts.
- 5) After the major advisor approves a draft as ready to be defended, show it to other committee members. You can also bring specific issues to other committee members earlier, but do not expect them to read the whole document until the advisor has approved it.
- 6) Allow up to two weeks for committee members to respond with comments, and expect more revisions.
- 7) Once all members agree that you have a defensible draft, complete the Dissertation Defense Scheduling Form (found on HuskyCT) and submit a copy of the dissertation, as approved by the major advisor and other advisors, to the Director of Graduate Studies. After the Director of Graduate Studies has approved the defense scheduling form, you may schedule the defense.
- 8) Once you receive approval from the Director of Graduate Studies, you must coordinate with your committee members to find an acceptable date and time (2-hour block) when all committee members can attend. The date for the dissertation defense must be at least two weeks from when the defensible draft of the dissertation is announced. (This two-week period allows the draft to “lie in state” in the department office so that other people may review it if they choose.) You must email your committee and the department administrator with the defense version of your proposal **at least 1 day before** the deadline for announcing the defense (so 2 weeks and 1 day before the date of the defense), so that the department administrator has 1 day to make the necessary arrangements and send the official announcement.
- 9) It is the responsibility of the student to ensure that there is a minimum of 5 faculty members with PhDs in attendance at the dissertation defense. Generally, 3 of these members are the students’ committee members, but the student should ensure that 2 other faculty members with PhDs are also in attendance. You can send them the draft as soon as it is approved and do not have to wait until you have a defense date scheduled.
- 10) In addition, you must email a completed Dissertation Tentative Approval Page (<https://registrar.uconn.edu/wp-content/uploads/sites/1604/2018/03/Dissertation-Tentative-Approval-Page.pdf>) and the working copy of your dissertation to Degree Audit at the Registrar at [degreeaudit@uconn.edu](mailto:degreeaudit@uconn.edu) (along with cc to each Advisory Committee member) at least two weeks prior to the date of your defense. See <http://grad.uconn.edu/current-students/doctoral-degree-program/dissertation-information/> for more detailed instructions for your dissertation formatting.
- 11) In addition to the materials that you will need for your presentation, you should be certain to bring to your defense 1 copy of your Approval Page, and 2 copies of the Report on the Final Examination for the Doctoral Degree form. Give the Approval Page and the copies of the Report on the Final Examination for the Doctoral Degree form to your major advisor before the defense begins.
- 12) Though your advisors may sign this form at the conclusion of your defense, it is likely that they will require revisions before final approval. Once fully approved, again see <http://grad.uconn.edu/current-students/doctoral-degree-program/dissertation-information/> for more detailed instructions for dissertation submission.

13) The Report on the Final Examination for the Doctoral Degree form must be submitted to the Registrar's Office, Degree Audit, lower level. The student should obtain a date-stamped copy in return, and bring this date-stamped copy to the department administrative staff so that it can be scanned and saved with the student's digital file.

14)

“The decision regarding whether a candidate has passed, conditionally passed, or failed the examination rests solely with the advisory committee, which will take into account the opinions of other participating faculty members and other experts. The vote of the advisory committee must be unanimous. Following the examination, the major advisor communicates the results to the student and verifies that the official report has been completed and signed for submission to The Graduate School...” (Graduate Catalog, <http://gradcatalog.uconn.edu/grad-school-info/standards-degree-requirements/#DocPhil>).

## Appendix A: Guidelines for Completing Your Plan of Study

### Page 1

#### *For PhD*

1. Complete top part with name, ID, net ID, phone, and email.
2. Enter previous degrees.
3. Enter field of doctoral study as “Communication.”
4. Leave area of concentration blank—we do not have any areas of concentration (“tracks” are different).
5. List Major and Associate Advisors.

#### *For MA*

1. Complete top part with name, ID, net ID, phone, and email.
  2. Enter degree sought as “M.A.”
  3. Enter field of study as “Communication.”
  4. Leave area of concentration blank—we do not have any areas of concentration (“tracks” are different).
  5. List Major and Associate Advisors and obtain signatures on first page.
  6. Include date that you plan to complete degree (usually May of your second year).
- 

### Page 2

1. List all graduate courses you have taken or plan to take in chronological order.
  2. If you had your course requirements reduced according to the department procedures, you do not include them on this list. Do not list them as waived or as credit already received. Simply do not include them anywhere on the plan of study.
  3. Add up the total number of credits.
    - a. For Ph.D. Plan of Study, do not forget to include at least 15 credits of GRAD6950, which are required for all doctoral students, in your total.
    - b. For M.A. Plan A (Thesis) Plan of Study, do not forget to include at least 9 credits of GRAD5950 in your total.
  4. Do not include related credits from page 3 in your total on page 2.
  5. For M.A. only, sign and date page 2.
- 

### Page 3 (for PhD only)

1. Do **NOT** check the box indicating that you are exempt from the foreign language or related area requirement.
2. Leave the language section blank.
3. Complete the related area(s) section by naming your related area and listing two courses (3 credits each) that comprise your related area.
  - a. These courses should ideally be outside of the department.
  - b. Though there is space to list three courses, several plans of study have had a third course crossed out with the note “could count as content coursework.” So the easiest option seems to be to only list 6 credits/2 courses in this section.
4. Sign and date form.
5. Obtain signatures of all committee members.